London, 22 March 2012

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Jaguar Land Rover PLC
Launch of £500 million Senior Notes offering

Jaguar Land Rover PLC (the "Issuer"), the parent company of Jaguar Cars Limited and Land Rover, announces the offer of £500 million Senior Notes due 2020 (the "Notes"). The Notes will be guaranteed (the "Guarantees") on a senior unsecured basis by Jaguar Cars Limited, Land Rover, Jaguar Land Rover North America, LLC, Land Rover Exports Limited and Jaguar Cars Exports Limited (the "Guarantors").

The net proceeds from the issuance and sale of the Notes will be used for general corporate purposes.

Certain other important information relating to the Issuer on recent developments and an update on trading can be found on the Tata Motors website at: **http://www.tatamotors.com/investors/investors.php**

About Jaguar Land Rover

Jaguar Land Rover designs, develops, manufactures and sells Jaguar premium sports saloons and sports cars and Land Rover premium all-terrain vehicles (and related parts and accessories) through a global sales and distribution network. Jaguar Land Rover PLC is an indirect, wholly-owned subsidiary of Tata Motors Limited (India).

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22-MAR-2012 16:02 FROM:TATA MOTORS LTD SECR 66657260 TO:02272312121 P.2