BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn: Mr Khushro A. Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Hari K, Vice President

August 1, 2014
Sc- 15141

Dear Sirs,

Re: Tata Motors July, 2014 sales

Pursuant to Clause 36 of the Listing Agreement, enclosed herewith is a Press Release issued by the Company on the above subject, which is self-explanatory.

This is for the information of the exchange and the members.

Yours faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

PS: Z:\New Folders\2014-15\Tata Motors\Stock Exchanges\Clause 36 - Monthly Sales Reporting\August 2014\monthly sales\BSE-NSE-letter-August 1-2014.doc

TATA MOTORS

for immediate use **PRESS RELEASE**

Tata Motors July sales at 39,623 nos.

Mumbai, August 01, 2014: Tata Motors' total sales (including exports) of Tata commercial and passenger vehicles in July 2014 were 39,623 vehicles, a decline of 23% over 51,549 vehicles sold in July 2013. The company's domestic sales of Tata commercial and passenger vehicles for July 2014 were 35,256 nos., 25% decline over 47,272 nos. sold in July last year.

Cumulative sales (including exports) for the company for the fiscal are 149,597 nos., lower by 27% over 204,744 nos., sold last year.

Commercial Vehicles

The company's sales of commercial vehicles in July 2014 in the domestic market were 26,089 nos., a 28% decline compared to 36,448 vehicles sold in July last year. LCV sales were 16,364 nos., a decline of 39% over July last year, while M&HCV sales stood at 9,725 nos., remained flat in July.

Cumulative sales of commercial vehicles in the domestic market for the fiscal was 101,254 nos., lower by 30% over last year. Cumulative LCV sales was 64,371 nos., a decline of 37% over last year, while M&HCV sales stood at 36,883 nos., lower by 10% over last year.

Passenger Vehicles

Sales of passenger vehicles for July 2014 were at 9,167 nos., lower by 15% over 10,824 vehicles sold in July 2013. Sales of the Nano/ Indica/ Indigo range in July 2014 were 6,703 nos., lower by 22% over 8,546 vehicles sold in July 2013. The Sumo/ Safari/ Aria/ Venture range sales were 2,464 nos., a growth of 8% over 2,278 nos., sold in July last year.

Cumulative sales of passenger vehicles in the domestic market for the fiscal are 33,749 nos., lower by 26% over last year. Cumulative sales of the Nano/ Indica/ Indigo range this fiscal was 25,221 nos., lower by 30% over vehicles sold, over last year. The Sumo/ Safari/ Aria/ Venture range sales stood at 8,528 nos., 8% decline over 9,313 nos., sold last year.

Exports

The company's sales from exports were 4,367 nos. in July 2014, registered a growth of 2% compared to 4,277 vehicles in July last year. The cumulative sales from exports for the fiscal at 14,594 nos., was lower by 7% over 15,712 nos., over last year.

- Ends -

Tata Motors Limited
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Tel 91 22 6665 8282 Fax 91 22 6665 7799 www.tatamotors.com
CINL28920MH1945PLC004520

TATA MOTORS

for immediate use **PRESS RELEASE**

About Tata Motors

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,32,834 crores (USD 38.9 billion) in 2013-14. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 8 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, CIS and Russia.

(www.tatamotors.com ; also follow us on Twitter: https://twitter.com/TataMotors)

Issued by:
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Head – Corporate Communications
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