BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn:

1. **Mr Khushro A. Bulsara**
   General Manager & Head Listing Compliance & Legal Regulatory
2. **Mr Sachin Shinde, Asstt. Gen. Manager**
   (Surveillance)

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn:

1. **Mr Hari K, Vice President**
2. **Mr Avishkar Naik, Chief Manager**
   (Surveillance)

September 6, 2016
Sc-15189

Dear Sirs,

Re: News item in the ET Now dated September 6, 2016 captioned "Tata Motors bags order for over 5,000 buses from STUs across India"

This is in response to your above query pertaining to the news item that appeared in the ET Now dated September 6, 2016.

At the outset, we may like to mention that the information is not considered material as required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The Company issued a Press Release today captioned "Tata Motors bags order for over 5,000 buses from STUs across India" which is self-explanatory.

A copy of the same is attached which is also on the Company's website.

This is for the information of the exchange and the members.

Yours faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

Encl: a/a

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TATA MOTORS

TATA

for immediate use **PRESS RELEASE**

Tata Motors bags orders for over 5,000 buses from STU's, across India

Mumbai, September 06, 2016: Tata Motors, the country's largest commercial vehicles manufacturer, today announced having received orders of over 5,000 buses from 25 State / City Transport Undertakings across the country. This represents a healthy growth of over 80% plus compared to last year in the order book position for Tata Motors. The big surge in STU (State Transport Undertakings) buying across, is being witnessed after a gap of nearly four years, indicating renewed focus of various State Governments / City Transport providers on public transport.



The orders from various STU / City Transport providers represents a noticeable shift towards adopting new technology, safety, comfort features and connected IT enabled buses. Tata Motors will also support these STU's to make certain the technology benefits are rapidly realized.

To ***BETTER COMMUTER SAFETY AND CONNECTIVITY***, some of the orders require a fully IT enabled bus, to ensure trackability and traceability –

- GPS enabled ***On-Board ITS (Intelligent Transport System)***
- ***Public information systems,*** via electronic destination boards
- ***CCTV cameras***
- ***On Board WiFi***
- ***Smart multi-mode ticketing***
- ***On Board Diagnostics*** systems

To ensure ***BETTER PASSENGER COMFORT & SAFETY***, some of these buses are built with features like –

- ***Air-conditioning / Heating (HVAC)***
- ***Air-suspension*** systems
- ***Lower NVH Systems*** *(Noise, Vibration, Harshness)*
- ***Automatic transmission*** set-ups
- ***Adoption of Bus Body code practices*** *during body fabrication*
- ***Wider passage-ways*** for free movement
- ***Wider window panes*** for better visibility
- ***Wider and lower entry/exit doors***

Over 1500 of the ordered buses will be fully built and integrated with these features, at Tata Motors JV manufacturing facility at Tata Marcopolo (Dharwad & Lucknow) and ACGL Goa.

Mr. Ravi Pisharody, Executive Director, Commercial Vehicle Business Unit, Tata Motors Ltd., said, "With these orders, we at Tata Motors take great pride in partnering with various STU's, in delivering world-class solutions and to create and maintain a sustainable mass public transportation system. We are encouraged by the adoption of latest technologies by these STU's, for fleet modernization, lower total operating costs and expanding user base & ridership. We welcome the collaborative approach employed

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by these STU's in bettering end user needs, which will further help boost our efforts towards innovations in the public transport space."

Mr. Sandeep Kumar, Business Head (Commercial Vehicles – Passenger), Tata Motors Ltd. said, "Early investments in passenger transportation capabilities and technologies, enables us at Tata Motors to play a leading role in providing fully integrated transport solutions, in one of the world's largest bus markets. With an extensive portfolio, we are geared up to provide a 'Win-Win' for both the operators and commuters of today and tomorrow. Having said that, we have nearly doubled our order book in FY16-17 already and are adequately prepared to cater to the current and future demand coming in for our buses."

Mr. Pisharody further went on to add "Tata Motors plans to execute all these orders in the financial year 2016-17. The orders will definitely enable us to further strengthen our leadership position in the CV Passenger space.

Tata Motors has also developed Electric Hybrid buses and Articulated buses to meet the future transport needs for 'Envisaged Smart Cities', both of which will soon be seen on Indian roads.

Tata Motors is one the country's largest bus manufacturers, with the most comprehensive range of public transport vehicles that meets every needs – from last mile to intra city / intercity, school, tourist application etc. It has continued to be a leader in this segment not just by setting technological benchmarks, but by adapting innovations effectively to suit Indian travel conditions.

About Tata Motors:

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2, 75, 561 crores (USD 41.6 billion) in 2015-16. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 9 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS and Russia.
(www.tatamotors.com; also follow us on Twitter: https://twitter.com/TataMotors)

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