BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn: Mr Khushro A. Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Hari K, Vice President

April 1, 2015
Sc- 15002

Dear Sirs,

Re: Tata Motors March, 2015 sales

Pursuant to Clause 36 of the Listing Agreement, enclosed herewith is a Press Release issued by the Company on the above subject, which is self-explanatory.

This is for the information of the exchange and the members.

Yours faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

Z:\New Folders\2015-16\Tata Motors\Stock Exchanges\Clause 36- Monthly sales reporting\April 2015\Monthly\BSE-NSE-letter-April-1-2015.doc

TATA MOTORS

for immediate use **PRESS RELEASE**

M&HCV, Passenger Cars and Exports drive growth for Tata Motors in March 2015

Mumbai, April 01, **2015**: Tata Motors saw strong growth in certain key segments, as passenger cars (excluding UV's), M&HCV and Exports grew by 33%, 20% and 5%, respectively, year-on-year; with the total commercial and passenger vehicles sales (including exports) in March 2015 of 52,479 vehicles, a growth of 3% over 51,184 vehicles sold in March 2014. The company's domestic sales of Tata commercial and passenger vehicles for March 2015 were 47,044 nos., a growth of 2% over 45,996 vehicles, sold in March 2014.

Cumulative sales (including exports) for the company for FY 14-15 were 502,281 nos., lower by 11% over 566,695 vehicles, sold last year.

Passenger Vehicles

In March 2015, Tata Motors passenger vehicles recorded sales of 15,039 nos., a growth of 19%, compared to 12,640 nos., sold in March 2014.

The trend of growth in passenger vehicles continued - with the strong Zest and Bolt sales. While the sales of the passenger cars in March 2015 was 12,977 nos., higher by 33%, over March 2014, the UV sales declined by 28% at 2,062 nos., in March 2015.

Cumulative sales of all passenger vehicles in the domestic market for FY 14-15 were 134,080 nos., lower by 3%, over last year.

Commercial Vehicles

The company's sales of commercial vehicles in March 2015 in the domestic market were at 32,005 nos., lower by 4%, over March 2014. LCV sales were at 17,127 nos., a decline of 18% over March 2014, while M&HCV sales continued to show growth at 14,878 nos., higher by 20%, over March 2014.

Cumulative sales of commercial vehicles in the domestic market for FY 14-15 were 318,268 nos., lower by 16% over last year. Cumulative LCV sales was 191,210 nos., a decline of 29% over last year, while M&HCV sales were at 127,058 nos., higher by 15%, over last year.

Tata Motors Limited
Bombay House 24 Homi Mody Street Fort Mumbai 400 001
Tel 91 22 6665 8282 Fax 91 22 6665 7799 www.tatamotors.com
CINL28920MH1945PLC004520

TATA MOTORS

for immediate use **PRESS RELEASE**

Exports

The company's sales from exports were 5,435 nos., in March 2015, higher by 5% compared to 5,188 vehicles in March 2014. The cumulative sales from exports for FY14-15 were at 49,933 nos., remained flat, compared to last year.

- Ends -

About Tata Motors

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,32,834 crores (USD 38.9 billion) in 2013-14. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 8 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, CIS and Russia.

(www.tatamotors.com ; also follow us on Twitter: https://twitter.com/TataMotors)

Issued by:
Ms. Minari Shah
Head – Corporate Communications
Tata Motors Limited
Phone: 00 91 22 66657289; E-Mail: minari@tatamotors.com
www.tatamotors.com