BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn : Mr Girish Joshi, GM - DCS

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Hari K, Vice President

September 1, 2013
Sc- 15207

Dear Sirs,

Re: Tata Motors August sales

Pursuant to Clause 36 of the Listing Agreement, enclosed herewith is a Press Release issued by the Company on the above subject, which is self-explanatory.

This is for the information of the exchange and the members.

Yours faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

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immediate use **PRESS RELEASE**

Tata Motors August sales at 49,611 nos.

Mumbai, September 01, 2013: Tata Motors' total sales (including exports) of Tata commercial and passenger vehicles in August 2013 were 49,611 vehicles. The company's domestic sales of Tata commercial and passenger vehicles for August 2013 were 44,717 nos.

Cumulative sales (including exports) for the company for the fiscal were 254,355 nos.

Commercial Vehicles
The company's sales of commercial vehicles in August 2013 in the domestic market were 33,153 nos., LCV sales were 24,904 nos., while M&HCV sales stood at 8,249 nos.

Cumulative sales of commercial vehicles in the domestic market for the fiscal were 176,853 nos. Cumulative LCV sales were 127,547 nos., while M&HCV sales stood at 49,306 nos.

Passenger Vehicles
Sales of passenger vehicles for August 2013 were at 11,564 nos. Sales of the Nano/ Indica/ Indigo range in August 2013 were 8,761 nos. The Sumo/ Safari/ Aria/ Venture range sales were 2,803 nos.

Cumulative sales of passenger vehicles were 56,896 nos. Cumulative sales of the Nano/ Indica/ Indigo range were at 44,780 nos. Cumulative sales of the Sumo/Safari/ Aria/ Venture range were 12,116 nos.

Exports
The company's sales from exports were 4,894 nos. in August 2013. Cumulative sales from exports for the fiscal were 20,606 nos.

- Ends -

About Tata Motors

Tata Motors is India's largest automobile company, with consolidated revenues of Rs. 1,88,818 crores ($ 34.7 billion) in 2012-13. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, Spain, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 8 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. It is also the world's fifth largest truck manufacturer and fourth largest bus manufacturer. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, CIS and Russia.

(www.tatamotors.com ; also follow us on Twitter: https://twitter.com/TataMotors)

Issued by:
Ms. Minari Shah
Head – Corporate Communications
Tata Motors Limited
Phone: 00 91 22 66657289; E-Mail: minari@tatamotors.com
www.tatamotors.com