TATA

Bombay Stock Exchange Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn : Mr Girish Joshi, GM - DCS
Fax Nos.22723121/ 22723719/ 22722037

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Hari K, Vice President
Fax No.66418125 / 26, 26598347/48 & 26598237/8

August 14, 2012
Sc - 15367

Dear Sirs,

Re: Appointment of Managing Director

Pursuant to Clause 30 of the Listing Agreement with the Stock Exchanges, we would like to inform you that the Board of Directors today appointed Mr Karl Slym as the Managing Director of the Company w.e.f. October 1, 2012. Attached herewith is the Press Release on the subject which is self explanatory.

Yours faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

Encl: a/a

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immediate use **PRESS RELEASE**

Tata Motors appoints Karl Slym as Managing Director

Mumbai, August 14, 2012: Tata Motors has appointed Mr. Karl Slym as Managing Director. He succeeds Mr. PM Telang who superannuated from the Company in June this year. Mr. Slym shall lead all operations of Tata Motors in India and international markets including South Korea, Thailand, Spain, Indonesia, South Africa. Jaguar Land Rover would continue to be managed independently.

Mr. Slym has been the Executive Vice President & Board Member, SGMW Motors, China. (a GM Joint Venture). Prior to this, he was President, Managing Director and Board Member of GM in India. He has had a 17 year career in General Motors in various positions in various geographies.

He is expected to take over his responsibilities on October 1st.

Mr. Slym is an alumnus of Standford University and a Sloan Fellow.

About Tata Motors

Tata Motors is India's largest automobile company, with consolidated revenues of Rs. 1,65,654 crores ($ 32.5 billion) in 2011-12. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, Spain and South Africa. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 7.5 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top three in passenger vehicles. It is also the world's fourth largest truck and bus manufacturer. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia and South America.

(www.tatamotors.com ; also follow us on Twitter: https://twitter.com/TataMotorsGroup)

- Ends –

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