



SEC/SH/19/

The Secretary
Calcutta Stock Exchange Asscn. Ltd.
7 Lyons Range
Calcutta – 700 001
Fax : 033-22104500

The Secretary
The Gauhati Stock Exchange Ltd.
2nd Floor, Shine Towers
Sati Jayamati Road, Arya Chowk
Guwahati – 781 008
Fax : 0361 2541721

Bombay Stock Exchange Ltd.
Corporate Relationship Dept. DCS - CRD
1st Floor, New Trading Wing
Rotunda Building, PJ Towers
Dalal Street
Mumbai – 400 001
Fax : 022-22722037

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E)
Mumbai – 400 051
Fax : 022-26598237

25th March, 2013

Dear Sirs,

This is to inform you that at a meeting of the Board of Directors held today, the Board decided to appoint Mr. L Krishnakumar, as Director and Executive Director on the Board of the Company for a period of five years, with effect from 1st April, 2013. The appointment is subject to the approval of the Shareholders.

Mr. L Krishnakumar has been with the Tata Group since 2000 - initially with The Indian Hotels Company Limited as its Vice President – Finance and since 2004 he has been with the Company as the Group Chief Financial Officer. Mr. Krishnakumar has obtained professional qualifications in Chartered Accountancy, Cost Accountancy and Company Secretarial Services and has over 30 years experience in a variety of industries including consumer goods, hotels, manufacturing and consulting.

Yours faithfully,
For TATA GLOBAL BEVERAGES LTD.

(V. Madan)

Vice President & Secretary

cc: National Securities Depository Ltd.
Trade World, 4th Floor
Kamala Mills Compound
Senapati Bapat Marg
Mumbai Fax : 022-24972993

cc: Central Depository Services (India) Ltd.
Phiroze Jeejeebhoy Towers, 28th Floor
Dalal Street
Mumbai
Fax : 022-22723199

TATA GLOBAL BEVERAGES LIMITED

Kirloskar Business Park, Block-C, 3rd & 4th Floor, Hebbal, Bengaluru-560 024

Tel : +91-80-6717 1200 Fax : +91-80-6717 1250

Registered Office : 1, Bishop Lefroy Road, Kolkata 700 020