



TCS/PR/File-BSE& NSE/2010-11/35

December 23, 2010

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai.
Fax No. 2659 8237 / 38
Kind Attn: Manager, Listing Department

Dept. of Corporate Services
Bombay Stock Exchange Limited
Mumbai
Fax No. 2272 2037 / 2272 3121
Kind Attn: Mr. Bhushan Mokashi
General Manager

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled "**Leading Analyst Firm Positions Tata Consultancy Services in the Leaders Quadrant for SAP ERP Implementation Services, North America**" which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,

For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

11th Floor, Air India Building, Nariman Point, Mumbai 400 021, India
Tel: 91 22 6778 9393 Fax: 91 22 6778 9344 e-mail: corporate.office@tcs.com website: www.tcs.com
Registered Office: 9th Floor, Nirmal Building, Nariman Point, Mumbai 400 021



Leading Analyst Firm Positions Tata Consultancy Services in the Leaders Quadrant for SAP ERP Implementation Services, North America

MUMBAI, India – December 23, 2010 — Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading global IT services, business solutions and outsourcing firm, today announced that it has been positioned by a leading industry analyst firm, Gartner, Inc., in the leaders quadrant for the recently published 'Magic Quadrant for SAP ERP Implementation Services, North America' report.¹

Developed by Gartner analysts as an evaluation of the SAP ERP Implementation services in the North American market, the Magic Quadrant evaluates vendors on their completeness of vision and ability to execute.

Gartner analyzed 21 providers across North America, and according to the report, "Leaders are performing well today, gaining traction and mind share in the market; they have a clear vision of market direction and are actively building competencies to sustain their leadership position in the market."

"As the first Global Services Partner for SAP from Asia, we have been offering SAP services for more than 15 years now," said Raman Venkataraman, Global Head, SAP Practice, Tata Consultancy Services. "We are not only one of the largest, but also among the fastest growing global partners of SAP. We believe TCS' position in the report underscores our commitment and ability to provide a comprehensive SAP solution portfolio to customers worldwide."

TCS has a strong focus on domain-led solutions and investments in process maps, data models and solutions for numerous industries, including manufacturing, retail and CPG, life sciences, banking and insurance, travel and transportation, telecom, media and entertainment, and energy and utilities, as well as solutions in areas that are not currently addressed by SAP, such as dealer management and legal management solutions. Leveraging a blend of technology leadership and innovation excellence in SAP Enterprise Solution offerings, TCS offers an end-to-end full service suite of solutions to help customers achieve agility, adaptability and efficiency.

The report can be found here:

(http://www.tcs.com/news_events/analyst_reports/Pages/default.aspx?)

¹ Gartner "Magic Quadrant for SAP ERP Implementation Services, North America," by Susan Tan and Alex Soejarto, November 2010.

TATA CONSULTANCY SERVICES

About the Magic Quadrant

The Magic Quadrant is copyrighted 2010 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendor's measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, business solutions and outsourcing organisation that delivers real results to global businesses, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled services delivered through its unique Global Network Delivery Model, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has over 174,000 of the world's best trained IT consultants in 42 countries. The company generated consolidated revenues of over US \$6.3 billion for fiscal year ended 31 March 2010 and is listed on the National Stock Exchange and Bombay Stock Exchange in India.

TCS web site: http://www.tcs.com/rss_feeds/Pages/feed.aspx?f=p

Feedburner: <http://feeds2.feedburner.com/tcspress>

Media contacts:

Global: pradipta.bagchi@tcs.com – Phone: +91 22 6778 9999

India: ashish.babu@tcs.com – Phone: + 91 22 6778 9077

USA/Canada: m.mccabe@tcs.com – Phone: +1 646-313-4594

Europe/UK: keith.sharp@tcs.com – Phone: +44 02072354613

###

PRESS RELEASE

Experience certainty. IT Services
Business Solutions
Outsourcing