



HQ/CS/CL.24B/15096
2 May 2013

Sir,

**Sub: Press Release – iStreamPlanet and Tata Communications sign
multiscreen live linear streaming services agreement.**

Please find attached herewith the press release on the captioned subject
being issued today.

Thanking you,

Yours faithfully,
For Tata Communications Limited

Rishabh Aditya
Deputy Company Secretary & VP

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TATA COMMUNICATIONS

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iStreamPlanet and Tata Communications sign multiscreen live linear streaming services agreement

Agreement enables content providers to easily transport and distribute live video content to any device at any location – maximising new revenue opportunities

Mumbai (NSE & BSE) & New York (NYSE) – May 2nd 2013 – [Tata Communications](#), a leading provider of A New World of Communications, today signed a strategic video contribution and distribution agreement with [iStreamPlanet](#). The agreement combines video transport over Tata Communications' leading [global network](#) via its [Video Connect](#) and [Satellite delivery services](#) with iStreamPlanet's live video workflow service. This move enables both companies to provide multiscreen, live linear streaming services for content owners, aggregators and distributors around the world – making the transport and distribution of live video content easier than ever.

Content providers are under increasing pressure to deliver live streaming video to meet viewer demands for an 'always-on TV-like experience', where they can tune in across multiple devices to access both 'TV anywhere' and 'pop-up' channels. This pressure, coupled with tremendous growth in connected devices and increasing penetration rates in emerging markets requires access to advanced media processing for multiple devices and extended video delivery networks into emerging markets for new revenue opportunities.

Sameer Kanse, Business Head of Tata Communications' Media Services says, "This agreement enhances the video service offerings for both Tata Communications and iStreamPlanet. Our strength in acquisition and distribution of video for multiscreen OU (occasional use) such as sports events and live linear, coupled with iStreamPlanet's expertise in streaming video makes it a compelling value proposition for media organisations. By offering end-to-end management, we are providing the platform for customers to gain new business opportunities in emerging markets."

Tata Communications' Video Connect and Satellite delivery services provides access to a full set of features which include content acquisition and delivery from (and to) all corners of the globe. Using Tata Communications' global network architecture, customers can transport high quality, live video feeds to iStreamPlanet's live video workflow service, from over 300 locations worldwide. Underpinning these services is Tata Communications' global MPLS network supported by its [wholly-owned fibre optic subsea cable ring around the world](#) which brings the reach and reliability needed to interconnect media communities globally.

Chris Carper, Vice President of business development at iStreamPlanet says, "Tata Communications is one of the biggest communication providers in the world. Its global network reach coupled with its expertise in emerging markets means that our partnership will open up new opportunities in regions that are on the edge of tremendous growth in connected media. Our combined workflow platform enables content providers of all sizes to take advantage of the growing demand for live streaming video on connected devices."

[Tata Communications' media services](#) provides a range of innovative and efficient tools that allow media organisations to collaborate more effectively on content management and distribution, giving them the ability to deliver content to any part of the globe, on any device. The services help media customers maximise revenue streams and delivery strategies to reach a truly global audience. Tata Communications' portfolio of services includes solutions for media management and media movement through an extensive network of undersea fibre cables that connect over 300 media hotspots across 125 cities globally. Combined with satellite teleport facilities

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and over 1 million square feet of data centre and colocation space across 42 global locations, the setup enables Tata Communications to provide services for broadcasting, cloud-based media management as well as a Content Delivery Network.

iStreamPlanet, the leader in live streaming video solutions, provides a flexible set of services to power live video streaming to multiple platforms from fully managed broadcast services to affordable IP based solutions. iStreamPlanet's innovative approach has been chosen by the world's leading sports, entertainment and technology brands including NBCSports, Turner Broadcasting, Pac-12, AT&T, Microsoft and others to bring live online video to connected audiences around the world.

Ends...

About iStreamPlanet

iStreamPlanet is a premier, multiplatform video-workflow solutions provider committed to bringing high-quality streaming video experiences to connected audiences around the world. With more than a decade of live streaming video experience, iStreamPlanet has built a comprehensive offering of cloud-based video-workflow products and services for live event and live linear streaming channels. iStreamPlanet's innovative approach has been chosen by the world's leading sports, entertainment, and technology brands including NBC, Turner Broadcasting, Notre Dame Athletics, Pac 12 Networks, AT&T, and Microsoft. Founded in 2000, the privately held company is headquartered in Las Vegas with offices in Redmond, Wash., and London. More information can be found at www.istreamplanet.com.

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About Tata Communications

Tata Communications Limited along with its subsidiaries (Tata Communications) is a leading global provider of a new world of communications. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global and pan-India network to deliver managed solutions to multi-national enterprises, service providers and Indian consumers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 200 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and colocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services, leadership in global international voice, and strategic investments in South Africa (Neotel), Sri Lanka (Tata Communications Lanka Limited) and Nepal (United Telecom Limited). Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India and its ADRs are listed on the New York Stock Exchange (NYSE: TCL).

<http://www.tatacommunications.com>

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications' various filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.