



HQ/CS/CL.24B/16575
03 September 2018

Sir,

Sub: Press Release - Tata Communications partners with CII to launch 'The Grand India IoT Innovation Challenge'

Please find attached herewith the press release on the captioned subject being issued today.

Thanking you,

Yours faithfully,
For Tata Communications Limited

Manish Sansi
Company Secretary &
General Counsel (India)

To:

- 1) Security Code 500483, BSE Ltd, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001.
- 2) Security Code TATACOMM, National Stock Exchange of India Limited. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai, Maharashtra 400051

TATA COMMUNICATIONS

Tata Communications Limited

Plot C 21 & C 36 'G' Block Bandra Kurla Complex, Mumbai 400 098 India

Regd. Office : VSB Mahatma Gandhi Road Fort Mumbai – 400 001 India

Tel 91 22 6659 1966 Fax 91 22 6725 1962 website www.tatacommunications.com

CIN : L64200MH1986PLC039266

For immediate release**MEDIA ALERT**

Smriti Arora
Tata Communications
+91 98192 76755
smriti.arora@tatacommunications.com

Shweta Vitta
Adfactors PR
+91 99862 96283
Shweta.vitta@adfactorspr.com

Tata Communications partners with CII to launch ‘The Grand India IoT Innovation Challenge’

Invites engineering students from select universities across India to work on an IoT challenge and compete for prizes amounting to INR 9.5 lakhs

Mumbai - September 03, 2018 - [Tata Communications](#) has partnered with the [Confederation of Indian Industry](#) (CII) and used the platform of [HackerEarth](#), to launch a 3-month long hackathon, called, ‘[The Grand India IoT Innovation Challenge](#)’ (#giotic), for engineering students from 26 select colleges and universities across India. Riding on the theme, ‘Solutions that create a better society,’ students are invited to build prototypes of IoT enabled solutions based on the LoRaWAN™ specification. The students will have access to Tata Communications’ dedicated IoT network, IoT platform and expert mentorship offered by Tata Communications and an opportunity to compete for prizes amounting to INR 9.5 lakhs.

With global advancements in technology, a strengthening local startup ecosystem, and access to a young talent pool, India is on its way to becoming the next innovation hub for the world. The *Grand India IoT Innovation Challenge* is an initiative by Tata Communications to engage with India’s youth to build solutions to cater to the digital transformation needs that will enable government bodies, corporates, private institutions, amongst others, to make data driven proactive decisions, thereby enhancing organisational and public engagement and transforming our living and work spaces into a smart environment.

The 3-month long challenge is divided into three phases: idea submission, prototype development and the grand finale. Tata Communications will provide the students with Raspberry Pi™ kits, access to LoRaWAN-based technology, expert mentorship, and more to build impactful IoT solutions and guide them through this journey.

“We are rapidly progressing towards a future where people and devices are all connected. Unless there is awareness of the true potential of IoT as a ‘public good’ to be shared by all, its commercial and social potential won’t be truly realised in India.” said **VS Shridhar, Senior Vice President & Head, Internet of Things, Tata Communications**. “The Grand India IoT Innovation Challenge is Tata Communications’ endeavor to invest in and nurture India’s youth by giving them the platform to apply their academic learnings to a practical scenario, by prototyping innovative IoT solutions. This practical experience will benefit them hugely as they enter the job markets and get ready to take on real life civic and corporate challenges.”

Chandrajit Banerjee, Director General, CII said, “India is rapidly progressing on the path of digital transformation and requires continued collaboration across industry bodies, governments and corporates to realise the full potential of IoT. Tata Communications’ technology and leadership have been at the forefront of our country’s IoT innovation and we are thrilled to partner with them and engage with talented youth to create path-breaking solutions for a better tomorrow.”

Timelines**Phase 1: Applications open**

August 6th – September 6th 2018

Phase 2: Building prototypes

September 14th – November 12th 2018

Phase 3: Final selections

End November 2018

For immediate release**MEDIA ALERT**

Tata Communications has played a key role in enabling IoT solutions globally - from providing a fully managed IoT solution through the [Tata Communications MOVE™ platform](#) to ensuring an end to end [IoT solutions in India](#) based on LoRaWAN.

Earlier this year, Tata Communications, in partnership with CII, set to launch the [CII - Tata Communications Centre for Digital Transformation](#), to help organisations in India unlock the true benefits of digital technologies. The newly formed CII - Tata Communications Centre for Digital Transformation will act as a catalyst to accelerate digital change for the nation by bringing the industry together to spur adoption of mobile, cloud, Internet of Everything and champion the cultivation of new talent and help drive innovation forward.

Driving further awareness and adoption of IoT is a critical aspect of this initiative with CII. Tata Communications is already laying the foundation for IoT in India with the world's largest LoRaWAN network spanning across 2000 communities and 38 cities in the country to create an end-to-end connected ecosystem. This will give rise to a new civic operating system which will be fuelled by data to enable seamless and secure connectivity between devices to make public services more accessible, reduce environmental impact and empower communities at large.

Ends...**About Tata Communications**

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global network to deliver managed solutions to multi-national enterprises and communications service providers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and colocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice communications. Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

www.tatacommunications.com

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications' various filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.