29 December 2014

1 The Dy. General Manager
Corporate Relationship Dept.
Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Towers, Dalal Street
MUMBAI - 400 001.
Scrip Code No: 532301
FAX No. 022 –22723121/22722037

2 The Secretary,
Bangalore Stock Exchange Ltd,
Stock Exchange Towers,
51, 1st Cross, J.C.Road,
BANGALORE-560 027.
FAX No.080-41575242

3. The Secretary,
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Plot No.C/1, G.Block
Bandra-Kurla Complex
Bandra (E)
Mumbai – 400 051
Fax Nos. 022-26598237/38

Dear Sir,

Re: Appointment of CEO Designate.

The Board of Directors of Tata Coffee Limited at their meeting held on 26th December 2014 has approved the appointment of Mr. Sanjiv Sarin as 'CEO designate' of Tata Coffee Limited with effect from 8th January 2015. Mr. Sanjiv Sarin will assume charge as Managing Director and CEO of Tata Coffee Limited after the retirement of Mr. Hameed Huq, the current Managing Director and CEO. Mr Sarin is currently the Regional President for South Asia in Tata Global Beverages Ltd, the holding company of Tata Coffee Ltd.

This is for your information

Thanking you,

Yours faithfully
For TATA COFFEE LIMITED

(N.S.Suryanarayanan)
COMPANY SECRETARY

TATA COFFEE LIMITED
57 Railway Parallel Road, Kumara Park West Bengaluru 560 020
Tel: 91 80 23560695 -97 23561976 - 81
Registered Office: Pollibetta 571 215 South Kodagu Karnataka India
Corporate Identity Number (CIN) -L01131KA1943PLC000833
Website address - www.tatacoffee.com