Tasty Bite Eatables Limited

TBEL/SE/2026-27
05 November 2026

BSE Limited
Corporate Relationship Department
1st Floor, New Trading Ring,
Rotunda Bldg., P. J. Towers,
Dalal Street, Mumbai- 400001
Scrip Code: 519091

NSE Limited
Corporate Service Exchange Plaza,
Bandra Kurla Complex, Bandra (East)
Mumbai -400051
NSE Symbol: TASTYBITE

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") – Investor Presentation.

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of Investor Presentation on Unaudited Financial Results for the quarter and half year ended September 30, 2026.

The above information is also available on the website of the Company at https://www.tastybite.co.in/investors#investor-announcement

You are requested to take the same on your records.

Thanking You

Yours Faithfully

For Tasty Bite Eatables Limited

VIMAL TANK

Digitally signed by VIMAL TANK
Date: 2026.11.05 18:39:06 +05'30'

Vimal Tank
Company Secretary & Compliance Officer

Encl: A/a



Tasty Bite Eatables Limited

Q2 FY 2027

Investor Presentation

Safe Harbour Statement

This presentation, except for the historical information, may contain statements, including the words or phrases such as ‘expects, anticipates, intends, will, would, undertakes, aims, estimates, contemplates, seeks to, objective, goal, projects, should’ and similar expressions or variations of these expressions or negatives of these terms indicating future performance or results, projections, financial or otherwise, which are forward looking statements. These forward looking statements are based on our beliefs and assumptions, which in turn are based on currently available information, certain expectations, anticipated developments and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, market growth, intense competition and the pricing environment in the market, consumption level, ability to maintain and manage key customer relationship and supply chain sources and those factors which may affect our ability to implement business strategies successfully, namely changes in regulatory environments, political instability, change in international oil prices and input costs and new or changed priorities of the trade. Any of these assumptions/ expectations/ anticipated developments could prove to be inaccurate, and the forward-looking statements based on these assumptions could be incorrect. The Company, therefore, cannot guarantee that the forward-looking statements made herein shall be realized. These forward-looking statements speak only as of the date of this document. None of the Company, the promoters, their respective advisors or any of their respective directors, officers, affiliates, or associates have any obligation to, and do not intend to, update or otherwise revise any statements reflecting circumstances arising after the date hereof or to reflect the occurrence of underlying events, even if the underlying assumptions do not come to fruition. All forward-looking statements contained herein are expressly qualified in their entirety by reference to these cautionary statements.

Agenda

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CORPORATE OVERVIEW

Tasty Bite – At a Glance

Delivering authentic, convenient and innovative prepared food solutions across global markets

Company Snapshot

Since **1985**	Prepared foods for **retail** and **foodservice**
Operating Platforms - Affiliate Business - Tasty Bite Food Solution Business - Tasty Bite Xclusive	Purpose Bringing joy and inspiration to cooking through simple, nutritious & delicious meals.

Key Highlights

400+ SKUs	170+ Active Suppliers	59,000+ MT Installed capacity	500+ customers served	100% Vegetarian Portfolio



40+



Custom R&D



FSSC 22000 & ISO 14001



Zero Waste

Global Presence

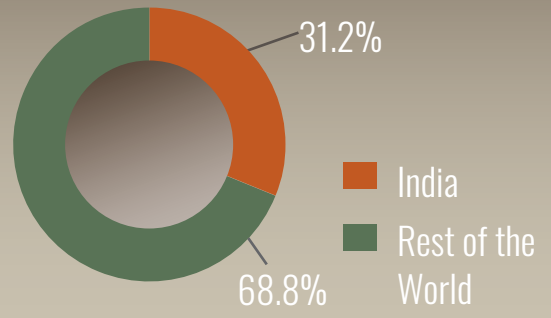
Serving customers across retail and foodservice channels



Operations spanning North America, Europe, the Middle East, Asia, Africa and Oceania through a balanced mix of retail distribution, foodservice engagement and export networks.

Global Footprint
Presence Across 20+ Countries

Geography-Wise Business Split



Corporate Office:
Pune, Maharashtra

Manufacturing Facility:
Pune, Maharashtra

Tasty Bite – Affiliate Business

Overview

A range of ready-to-eat and ready-to-cook meals with a focus on the retail/consumer business.

- 100+ SKUs
- 100% Gluten-free Portfolio



Consumer Proposition

- Great Taste
- Good Value
- Real Convenience

Sales Channel

- Supermarkets
- Modern Trade
- General Trade
- E-commerce

Product Portfolio

Entrées	Rice	Noodles	Protein Bowl









Quarter Highlights

Total Affiliate

In INR Million

Q2 FY 2027	849
Q1 FY 2027	768
QoQ %	11%

Tasty Bite Food Service Business

Overview

Gourmet sauces, meals and frozen products supplied to QSRs, HORECA, institutional customers and cloud kitchens.

- 215+ SKUs
- 50+ QSR Clients

Customer Segments

- Quick Service Restaurants (QSRs)
- Cloud Kitchens
- HoReCa



Product Portfolio

Burger Patty & Sides



Pizza Sauce & Toppings



Gravy & Curries



Dal Makhni



Paneer



Frozen Snacks



Quarter Highlights

Total Food Service Business

In INR Million



QoQ % — 21%

Tasty Bite Xclusive- B2B Foodservice Brand

Overview

Tasty Bite Xclusive is the Company's B2B food service brand serving QSRs, cafés and emerging foodservice formats through an own-label portfolio tailored to their specific requirements.

Xclusive For You

Xtra Benefits

- Strict – Portion Control
- Zero - Wastage
- Quick & convenient – Preparation
- Premium - Taste
- Consistent- High quality
- Speciality - Menu Applications

Product Portfolio

Freezer to Fryer



Sauces & Gravies





Cheffin – A B2C Brand by Tasty Bite

Brand Belief - “Exceptional food should not be confined to professional kitchens”

Overview

Cheffin’ was created to bring the restaurant-style cooking experience into every home. As Tasty Bite’s B2C brand, it marks the Company’s strategic entry into India’s rapidly expanding convenience food market.

Why We Stand Out?

Restaurant-style taste	Unique 3-pouch kit format
Easy customisation with fresh protein	Ready in Just 5-8 Mins
No preservatives	100% Vegetarian

Available Across

Zepto

Amazon

Blinkit

Swiggy Instamart



Product Range

3-Step Cooking Fit



Marketing Initiatives



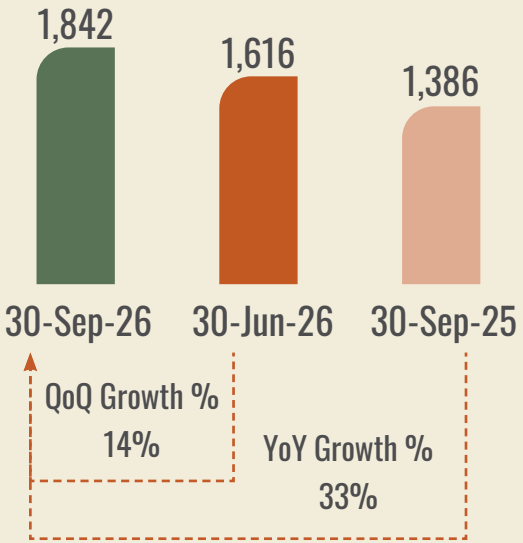
Digital Video campaign for Asian Noodles Kit



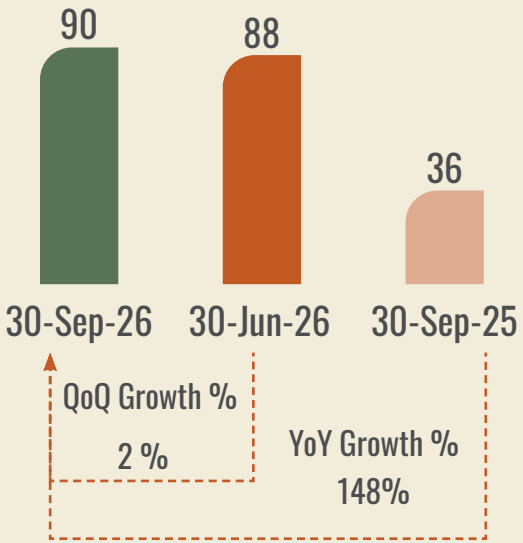
RESULTS OVERVIEW

Performance Highlights

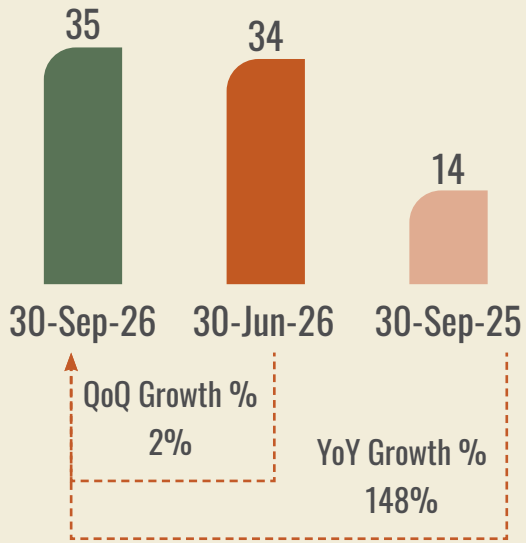
Total Revenue
(INR Million)

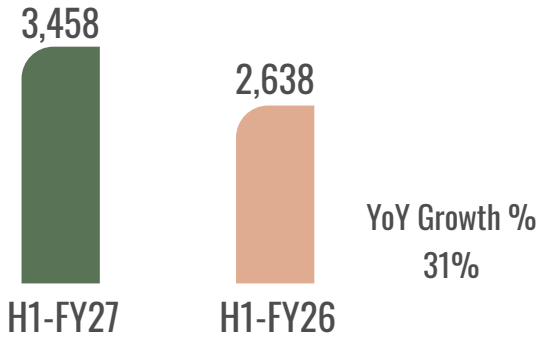


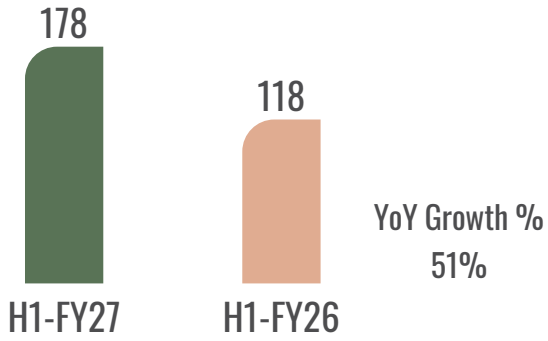
Profit After Tax
(INR Million)

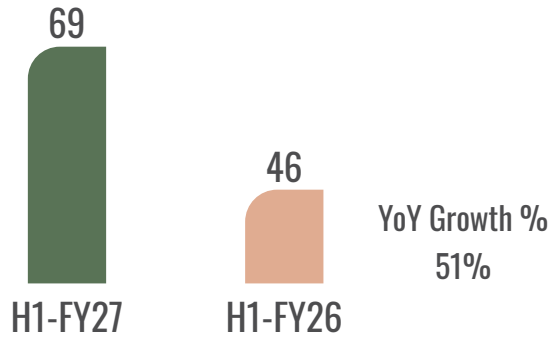


Earnings Per Share
(INR)









Sustaining Broad-based Momentum

Revenue Growth

In INR Million

Particulars	Q2 FY 2027	Q2 FY 2026	YoY Growth	YTD FY 2027	YTD FY 2026	YoY Growth
PBI Affiliates	460	328	40%	921	733	26%
MARS Affiliates	389	188	107%	695	310	124%
Total Affiliate	**849**	**516**	**65%**	**1,617**	**1,043**	**55%**
Premier Foods	309	321	-4%	597	527	13%
Food Service (including Cheffin)	600	488	21%	1,099	963	12%
Other Income	83	61	36%	146	105	39%
Total Third Party	**993**	**870**	**14%**	**1,841**	**1,595**	**15%**
Total Revenue	**1,842**	**1,386**	**33%**	**3,458**	**2,638**	**31%**

Management's Commentary

TBEL BUILDS GROWTH MOMENTUM, WITH STRONGER PROFITABILITY AND BUSINESS PERFORMANCE



Dear Shareholders,

As we reflect on the first half of FY2026-27, I am pleased to share that the Company has delivered a strong performance, with sustained growth momentum across all our businesses. Our strategic focus on strengthening our India-managed businesses, driving innovation-led growth, expanding our customer base, and building scalable business platforms continues to deliver encouraging results. The Company recorded an impressive 31% year-on-year revenue growth during H1 FY2026-27, building on the strong performance of Q1, when revenue grew by 29%. The growth momentum further strengthened in Q2, reflecting the increasing contribution of our diversified business portfolio and the progress made in executing our long-term strategy.

Our Affiliates Business delivered an exceptional performance, registering year-on-year growth of 65% in Q2 and 55% in H1. This performance is particularly encouraging given the challenging geopolitical environment, including the ongoing Middle East crisis. The growth reflects the impact of our sustained focus on innovation, new product development (NPD), strengthening our product portfolio and improving customer service. We believe that innovation-led growth, supported by stronger customer relationships and continuous product development, will remain a key contributor to the Company's future performance.

Our Third-Party Business also continued its strong trajectory, delivering growth of 14% in Q2 and 15% in H1, improving upon the 13% growth achieved in FY2025-26. This performance validates our long-term strategy of expanding our India business, deepening customer relationships, broadening our product portfolio and leveraging our capabilities across categories and markets. A particularly encouraging aspect of this performance has been the continued momentum in our Food Service business, which has now achieved its 12th consecutive quarter of growth.

Management's Commentary contd.

Expanding the Cheffin Portfolio and Strengthening Digital Reach

The results from our Cheffin and HoReCa businesses have been particularly encouraging and demonstrate the potential of the growth platforms we have been building. These businesses are increasingly contributing to our diversification strategy and strengthening our presence in the expanding Indian consumption and food-service markets.

Our Cheffin journey has progressed meaningfully during the period. Having commenced its journey on Amazon in August 2025, the brand expanded into quick commerce through Zepto in March 2026 and is now also available on Blinkit and Swiggy Instamart. This expansion across leading e-commerce and quick-commerce platforms is helping us improve consumer reach, accessibility and brand visibility. Further strengthening the portfolio, we launched four variants in the Asian Noodles category during Q2, which have added fresh momentum to the business and expanded our offerings in an attractive consumer category.

We remain committed to investing in Cheffin through brand building, product innovation, market development, distribution expansion, and digital capabilities. Our objective is not merely to pursue near-term growth but to establish a differentiated consumer brand with a sustainable and scalable business model. Similarly, our HoReCa business continues to gain traction, supported by the expansion of our Food Service portfolio and our capabilities in Formed Frozen Products. We see considerable long-term potential in this business and will continue to strengthen our offerings and customer relationships to build a differentiated B2B platform.

Integration across

zepto amazon blinkit Swiggy Instamart

Management's Commentary contd.

Strategic Focus: Balancing Growth with Profitability

While the revenue performance has been encouraging, we remain conscious of the need to translate growth into sustainable profitability. During H1, EBITDA grew by 22% against revenue growth of 31%. The difference is primarily attributable to continued investments in building our Cheffin and HoReCa businesses, alongside external cost pressures arising from geopolitical uncertainties, including the Middle East crisis. These developments have contributed to inflationary pressures across raw materials, packaging materials and logistics, impacting operating margins.

We view our investments in Cheffin and HoReCa as strategic and necessary to build meaningful growth platforms for the future. At the same time, we remain focused on managing external cost pressures through sourcing initiatives, cost optimization, operational efficiencies, value leadership initiatives, and disciplined cost management. Our governance framework and Value Leadership Initiatives (VLS) continue to support financial discipline and operational excellence across the organization.

An encouraging development during the period has been the improvement in our bottom line. Through effective cash-flow management and disciplined financial management, we have been able to reduce our finance costs, contributing to a 51% year-on-year growth in Profit After Tax (PAT) during H1. This demonstrates the importance of maintaining a strong focus on working capital efficiency, cash generation and prudent financial management alongside our growth ambitions.

Looking ahead, we remain confident in the strategic direction of the Company. The strong recovery and growth in our Affiliates Business, sustained momentum in Third-Party Business, 12 consecutive quarters of Food Service growth and the expanding presence of Cheffin across leading digital platforms collectively reinforce the strength of our diversified business model.

Our priorities remain clear: to accelerate innovation, deepen customer relationships, expand our India-led businesses, strengthen our consumer and food-service brands, and build scalable platforms that can deliver sustainable growth. While we recognize that geopolitical uncertainties, inflationary pressures, and investments in emerging businesses may continue to influence near-term profitability, we remain committed to balancing growth with operational efficiency and financial discipline.

We thank our shareholders, customers, business partners, and employees for their continued trust and support as we remain committed to creating sustainable, long-term value for all our stakeholders.



BUSINESS OVERVIEW

Delivering Value Through an Integrated Operating Model

SOURCING & PROCUREMENT
Responsibly sourcing raw materials and packaging from approved suppliers.

QUALITY ASSURANCE & FOOD SAFETY CONTROLS
Responsibly sourcing raw materials and packaging from approved suppliers.

RESEARCH & DEVELOPMENT
In-house Research & Development capabilities to accelerate consumer-centric innovation, deepen technical expertise

FOOD PROCESSING, COOKING & PACKAGING
State-of-the-art facilities for processing, cooking and packaging to ensure consistency and quality.

DISTRIBUTION THROUGH RETAIL & FOODSERVICE CHANNELS
Efficient distribution network ensuring availability of products across retail and foodservice channels.

CUSTOMER FEEDBACK
We listen to our customers and incorporate their feedback to enhance our offerings.

CONTINUOUS IMPROVEMENT
We continuously improve our processes, products and services to deliver sustainable outcomes.

Continuous Value Creation

PRODUCT PORTFOLIO
- Ready-to-Eat Meals
- Organic Products
- Foodservice Solutions

SALES CHANNELS
- Retail
- Foodservice

KEY STAKEHOLDERS
- Customers
- Employees
- Suppliers
- Investors
- Communities
- Government & Regulatory Bodies

Investment Thesis

Innovation Ecosystem

Converting consumer insights into differentiated food solutions through an integrated innovation process.

People and Culture

Building a high-performance, future-ready workforce.

Digital Transformation

Strengthening data-driven operations and scalable business growth.

Strong Capabilities, Scalable Operations, Sustainable Growth

Global Quality Standard

Certified manufacturing platform meeting global food safety standards

Manufacturing Excellence

Integrated manufacturing platform delivering scale, quality and consistency.

Integrated Value Chain

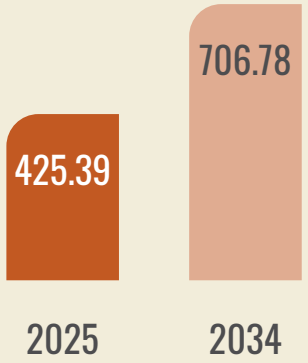
Enabling quality, consistency and reliable execution across retail and foodservice.

Operating Environment

Key industry trends shaping demand across Retail and Foodservice

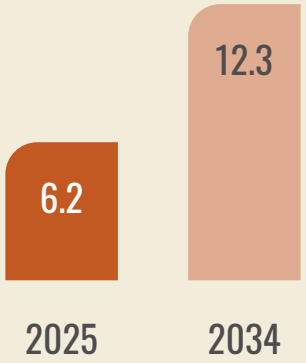
Global Ready-to-Eat market

Market Size (USD billion)



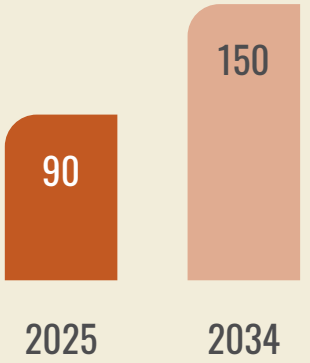
Indian Ready-to-Eat Market

Market Size (USD billion)



Indian Foodservice Industry

Market Size (USD billion)



Key Growth Drivers

- Growing Demand for Convenience Food Solutions
- Changing Consumer Preferences
- Preference for Authentic & Clean-label Products
- Innovation & Emerging Culinary Trends
- Rising Demand for Ready-to-Eat Food Solutions

Sources: Global ready to eat market -https://www.fortunebusinessinsights.com/ready-to-eat-foods-market-110704
Indian ready to eat : https://www.imarcgroup.com/india-ready-to-eat-meals-market India foodservice: https://redseer.com/reports/state-of-indias-food-services-market/

Strategic Priorities

Strengthen India Growth Platforms

Diversify and strengthen growth engines in India.

Build Scalable Brands

Continue investing in Cheffin' and Tasty Bite EXCLUSIVE as future growth pillars.

Innovation-led Portfolio Expansion

Focused investments in innovation and successful new product launches.

Drive Operational Efficiency

Governance framework, Value Leadership Initiatives (VLS) and disciplined cost controls.

Expand Digital Commerce

Expand presence across e-commerce and quick-commerce platforms while leveraging customer insights.

Maintain Financial Flexibility

Leverage debt-free status and strong cash position to support future growth.

TRANSFORMATION OVERVIEW

Transformation Journey

Planet Transformation

108 million Litres
Water Recycled

₹9.07 Million
CSR Expenditure

Impact Area	Beneficiaries Impacted
Water & Agriculture	**140+** farmers
Community Development	**6800+** residents
Education & Child Development	**3300+** children and students



People Transformation

Building Organisational Capabilities to Enable the Next Phase of Growth

Strengthened Organisational Capability

Through experienced leadership appointments, specialist talent acquisition and organisational redesign aligned with the evolving consumer, foodservice and innovation priorities.

01

Built A Stronger Leadership and Talent Pipeline

Through structured talent reviews, succession planning and focused leadership development, strengthening organisational depth and continuity.

02

Enhanced Performance and Accountability

Through sharper performance differentiation, enterprise-wide OKR alignment and stronger incentive governance, reinforcing the link between individual contribution and business outcomes.

03

Strengthened Organisational Culture and Engagement

With a focus on agility, accountability, collaboration and consumer-centricity, supported by enhanced employee listening and leadership communication.

04

Advanced HR Digitalisation and Governance

Through integration with Mars Workday, improved employee benefits and stronger HR data management and regulatory readiness.

05

THANK YOU

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