



 **Tanla Platforms Limited**
Tanla Technology Centre,
Madhapur, Hyderabad,
Telangana, India - 500081
CIN: L72200TG1995PLC021262

 +91-40-40099999
 91-40-23122999
 info@tanla.com
 www.tanla.com

Date: June 28, 2025

To,

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: **532790**

National Stock Exchange of India Ltd.

“Exchange Plaza”
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051
Symbol: **TANLA**

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”), we wish to inform that the Board of Directors of the Company at their meeting held on June 28, 2025 approved the elevation of Mr. Anubhav Batra as the Chief Financial Officer (CFO) and Key Managerial Personnel (KMP) of the Company with effect from July 28, 2025.

In his previous role, Mr. Batra was heading finance function and international expansion for ValueFirst Digital Media Private Limited (a wholly owned subsidiary of the Company).

Mr. Abhishek Kumar Jain will continue in the current role of CFO & KMP until the closure of financials for quarter ending June 30, 2025 and ensuing Annual General Meeting and will cease to be the CFO and KMP with effect from July 27, 2025. The letter received from Mr. Abhishek Kumar Jain is enclosed herewith.

The required disclosures to be made pursuant to the SEBI Circular no. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, in this regard, is enclosed and marked as **Annexure A**.

The Press Release titled “**Tanla Elevates Anubhav Batra as Chief Financial Officer, effective July 28, 2025**” is enclosed and marked as **Annexure B**.

The Meeting of the Board of Directors commenced at 2.00 PM IST and concluded at 3.00 PM IST.

The above information is also available on the website of the Company: www.tanla.com.

Request you to take the same on record and oblige.

Thanking you

Yours faithfully,
For **Tanla Platforms Limited**

Seshanuradha Chava
General Counsel and Company Secretary
ACS-15519

Annexure - A

Particulars	Description of events that need to be provided	
	Mr. Anubhav Batra	Mr. Abhishek Kumar Jain
Reason for change viz. appointment, reappointment, resignation, removal, death or otherwise	Elevation of Mr. Anubhav Batra as the Chief Financial Officer and Key Managerial Personnel of the Company effective from July 28, 2025.	Mr. Abhishek Kumar Jain will cease to be the Chief Financial Officer and Key Managerial Personnel with effect from July 27, 2025.
Date of appointment / reappointment / cessation (as applicable) & term of appointment / reappointment;	The Board of Directors in its meeting held on June 28, 2025 based on the recommendation of the Nomination & Remuneration Committee and the Audit Committee considered and approved the elevation of Mr. Anubhav Batra as Chief Financial Officer and Key Managerial Personnel of the Company effective from July 28, 2025.	Cessation with effect from July 27, 2025.
Brief profile (in case of appointment)	Anubhav Batra is an experienced finance leader with over two decades of expertise across financial management, strategy, and compliance. He has been with ValueFirst for 14 years, leading finance operations across India, Dubai, Singapore, and Indonesia. Starting his career with KPMG and EY, Anubhav has played a central role in key milestones, including the strategic divestitures of ValueFirst to Twilio and later to Tanla. He brings a strong track record in M&A, financial discipline, and sustainable growth. Known for his collaborative leadership style and deep understanding of the CPaaS industry, Anubhav has successfully closed high-impact deals and worked closely with global investors and partners. As Tanla's CFO, he brings a growth-oriented and governance-driven approach, backed by a deep commitment to building value across stakeholders.	Not Applicable
Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable	Not Applicable



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Annexure - B

Tanla Elevates Anubhav Batra as Chief Financial Officer, effective July 28, 2025

Hyderabad, India – June 28, 2025: Tanla Platforms Limited (NSE: TANLA; BSE:532790), India’s largest CPaaS provider, today announced the elevation of Anubhav Batra as Chief Financial Officer, effective July 28, 2025. Anubhav has been with ValueFirst for 14 years, serving as CFO since 2019. Following Tanla’s acquisition of ValueFirst in 2023, he assumed the additional role of Head of International Expansion at Tanla.

Anubhav brings to Tanla proven leadership in financial operations, nearly 15 years of hands-on expertise in the CPaaS industry, and a wealth of experience in M&A capital structuring and deal execution. He began his career at KPMG two decades ago, followed by a tenure at EY, before joining ValueFirst as AVP, Corporate Finance. Over the years, he has steadily advanced through key leadership roles in finance and international expansion, spearheading strategic initiatives, investor relations, financial discipline, and business automation. His extensive expertise in managing finance functions and driving sustainable growth uniquely positions him to lead Tanla’s finance function as the company embarks on its next phase of expansion.

Uday Reddy, Founder Chairman & CEO of Tanla Platforms Limited, said, “I am delighted to appoint Anubhav as our new CFO. His deep organizational knowledge, strategic insight, and proven leadership will be instrumental in strengthening our financial strategy and governance. Having worked across borders, Anubhav brings a global perspective and nuanced understanding of diverse markets, which will be invaluable as Tanla continues to expand its international footprint.”

Anubhav said, “I am honored to step into the CFO role at Tanla. For almost a decade and a half at ValueFirst, I have learned immensely and grown both professionally and personally. I am grateful for the mentorship of Vish Bajaj and others who have guided me along the way. I look forward to embracing this new opportunity and partnering with the Tanla leadership team to drive profitable growth and deliver enhanced value to our stakeholders.”

Anubhav succeeds Abhishek Jain, who will continue as CFO until July 27, 2025, and will sign off on the Q1 FY25 UFR as well as attend the FY25 AGM. The board and management extend their sincere gratitude to Abhishek for his valuable contributions and dedication to Tanla.

About Tanla

Founded in 1999, Tanla Platforms Limited has revolutionized digital interactions by empowering users and enabling enterprises through its innovation-led SaaS business. With a unique enterprise and user-centric approach, Tanla has emerged as a leader in the CPaaS industry dominating data security, privacy, spam, and scam protection. Headquartered in Hyderabad (India), Tanla is the preferred partner for over 2,500 enterprises across various industries, including global tech giants like Google, Meta, and Truecaller. Tanla is recognized as a 'Visionary' in the 2024 Gartner® Magic Quadrant™ for CPaaS and is ranked among the “1000 High-Growth Companies in Asia Pacific” by the Financial Times. Tanla is publicly traded on the NSE and BSE (NSE: TANLA; BSE: 532790) and is included in prestigious indices such as the Nifty 500, BSE 500, Nifty Digital Index, FTSE Russell, and MSCI.

Safe Harbor

This information contains “forward-looking” statements, and these statements involve substantial risks and uncertainties. All statements other than statements of historical fact could be deemed forward-looking, including, but not limited to, expectations of future operating results or financial performance, market size and growth opportunities, the calculation of certain of our key financial and operating metrics, plans for future operations, competitive position, technological capabilities, and strategic relationships, as well as assumptions relating to the foregoing.



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Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. In some cases, you can identify forward-looking statements by terminology such as “expect,” “anticipate,” “should,” “believe,” “hope,” “target,” “project,” “plan,” “goals,” “estimate,” “potential,” “predict,” “may,” “will,” “might,” “could,” “intend,” “shall,” and variations of these terms or the negative of these terms and similar expressions. You should not put undue reliance on any forward-looking statements. Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved, if at all.

Forward-looking statements are subject to several risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to several factors. If the risks or uncertainties ever materialize or the assumptions prove incorrect, our results may differ materially from those expressed or implied by such forward-looking statements. We assume no obligation and do not intend to update these forward-looking statements or to conform these statements to actual results or to changes in our expectations, except as required by law.

This information involves many assumptions and limitations, and you are cautioned not to give undue weight to these estimates. We have not independently verified the accuracy or completeness of the data contained in these industry publications and other publicly available information. Accordingly, we make no representations as to the accuracy or completeness of that data nor do we undertake to update such data after the date of this document.