



Tanla Platforms Limited

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Telangana, India - 500081

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Date: October 10, 2024

To,

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai - 400 001

Scrip Code: **532790**

National Stock Exchange of India Ltd.

“Exchange Plaza”

Bandra-Kurla Complex, Bandra (East),

Mumbai - 400 051

Symbol: **TANLA**

Dear Madam/Sir,

Sub: Press Release- Tanla Appoints Mr. Francois Ortalo-Magne to its Board of Directors.

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the Press Release titled “Tanla appoints LBS Executive Dean François Ortalo-Magné to its Board”.

Request you to take the same on record and oblige.

Thanking you

Yours faithfully,

For **Tanla Platforms Limited**

Digitally signed by
SESHANURADHA
CHAVA
Date: 2024.10.10
10:49:53 +05'30'

Seshanuradha Chava

General Counsel and Company Secretary

ACS-15519

Encl.: As above



Tanla appoints LBS Executive Dean François Ortalo-Magné to its Board



Hyderabad, India – October 10, 2024 – Tanla Platforms Limited (NSE: TANLA; BSE:532790), India's largest CPaaS provider, today announced the appointment of François Ortalo-Magné, Executive Dean (External Relations) & Professor of Management Practice at London Business School (LBS), to its board of directors.

"François' extensive network and his prominent role as Executive Dean will provide Tanla unprecedented access to LBS' global alumni community, thus enabling us to engage with exceptional talent, foster innovation, and drive transformative change. His addition to our board aligns with Tanla's vision of accelerating our global growth and strengthening our foothold in new markets," said Uday Reddy, Founder Chairman & CEO of Tanla Platforms Limited.

Before taking on his current role as Executive Dean, François served as the Dean and Chief Executive Officer of LBS, where he led the institution through pivotal transformations, including a strategic rebranding and remarkable financial recovery in the wake of the pandemic. Under his leadership, LBS launched initiatives that raised £30 million in scholarships to advance gender and socio-economic equity. His vision for innovation and transformation not only reshaped the school's approach to education but also cemented its position among the world's top-ranked business schools, with a steadfast commitment to diversity and inclusion.



"I'm excited to join Tanla's Board of Directors and work with such a visionary leadership team," said François Ortalo-Magné. "Tanla is at the forefront, driving digital transformation and setting new standards in enterprise communication. I look forward to contributing to the company's continued success and innovation." said François Ortalo-Magné.

François Ortalo-Magné holds a Ph.D. in Economics from the University of Minnesota and has held various leadership roles, including at the University of Wisconsin-Madison and the Graduate Management Admission Council (GMAC). He is known for his ability to foster collaboration, inspire creativity, and lead organizations toward transformative growth.

With the addition of François Ortalo-Magné, the Tanla board now consists of six members.

About Tanla

Founded in 1999, Tanla Platforms Limited has revolutionized digital interactions by empowering users and enabling enterprises through its innovation-led SaaS business. Wisely ATP, Tanla's patented



enterprise grade platform offers private, secure, and trusted experiences for enterprises and mobile carriers. Headquartered in Hyderabad (India), Tanla is the preferred partner for over 2,000 enterprises across various industries, including global tech giants like Google, Meta, and Truecaller. Tanla is recognized as a 'Visionary' in the 2024 Gartner® Magic Quadrant™ for CPaaS and is ranked among the “1000 High-Growth Companies in Asia Pacific” by the Financial Times. Tanla is publicly traded on the NSE and BSE (NSE: TANLA; BSE: 532790) and is included in prestigious indices such as the Nifty 500, BSE 500, Nifty Digital Index, FTSE Russell, and MSCI.

Safe Harbor

This information contains “forward-looking” statements, and these statements involve substantial risks and uncertainties. All statements other than statements of historical fact could be deemed forward-looking, including, but not limited to, expectations of future operating results or financial performance, market size and growth opportunities, the calculation of certain of our key financial and operating metrics, plans for future operations, competitive position, technological capabilities, and strategic relationships, as well as assumptions relating to the foregoing.

Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. In some cases, you can identify forward-looking statements by terminology such as “expect,” “anticipate,” “should,” “believe,” “hope,” “target,” “project,” “plan,” “goals,” “estimate,” “potential,” “predict,” “may,” “will,” “might,” “could,” “intend,” “shall,” and variations of these terms or the negative of these terms and similar expressions. You should not put undue reliance on any forward-looking statements. Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved, if at all.

Forward-looking statements are subject to several risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to several factors. If the risks or uncertainties ever materialize or the assumptions prove incorrect, our results may differ materially from those expressed or implied by such forward-looking statements. We assume no obligation and do not intend to update these forward-looking statements or to conform these statements to actual results or to changes in our expectations, except as required by law.

This information involves many assumptions and limitations, and you are cautioned not to give undue weight to these estimates. We have not independently verified the accuracy or completeness of the data contained in these industry publications and other publicly available information. Accordingly, we make no representations as to the accuracy or completeness of that data nor do we undertake to update such data after the date of this document.