Talwalkars Better Value Fitness Ltd.
Regd. Off.: 801/813, Mahalaxmi Chambers, 22, Bhulabhai Desai Road, Mumbai 400 026.
Tel.: 2355 6000 Fax: 2355 6363 Website: www.talwalkars.net **CIN: L92411MH2003PLC140134**

Talwalkars
Spreading fitness since 1932

Date: 10th June, 2019

To,
National Stock Exchange of India Ltd.
Exchange Plaza,Plot No. C/1,
G Block, BKC, Bandra (East), Mumbai - 400051.

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400001.

Dear Sir,

Re: **Talwalkars Better Value Fitness Limited; Scrip Symbol: TALWALKARS; Scrip Code: 533200**

Sub : Press Release

We hereby submit a Press Release on "**Talwalkars ready to operationally launch its first club in Pune in partnership with Europe's largest club operators David Lloyd Leisure.**"

Kindly take the same on records and acknowledge the receipt of the same.

Thanking You.
Yours faithfully,

For **Talwalkars Better Value Fitness Ltd.**

Vinayak Gawande
Director
DIN: 00324591

Talwalkars ready to operationally launch its first club in Pune in partnership with Europe's largest club operators David Lloyd Leisure.

Mumbai, June 10th 2019: Talwalkars Better Value Fitness Limited (TBVFL) , one of India's largest wellness conglomerates along with its partners UK based David Lloyd Leisure (DLL), Europe's leading and fastest growing, health, fitness and racquets group - announced initial membership opening of its first club in India in Mid- August 2018 . Spread across ~1.2 acres in Wakad, Pune, the club promises to meet international standards. The Club team also made a unique invitation to the members of the inner circle of Pune and Mumbai. The initial club membership is priced between Rs.80,000 to Rs.15 lakhs. Overall the Club pre-sales were seen garnering good response.

The operations team of the club has been recruited and support for training and operational excellence is being provided by the David Lloyd Clubs team from the UK. The company is innovatively packaging and facilitating coaching programmes catering age groups. The club will offer a wide range of international standard sports and fitness facilities. Including a heated outdoor swimming pool, jacuzzi, racquets facilities inclusive of tennis, squash and Badminton, a multi-purpose hall, gym and 3 group exercise studios which will host classes like Spinning, Zumba and Yoga. These will be complimented by a range of leisure facilities including two kids activity rooms, a kids soft play zone, billiards room, spa, adult and business lounges and 3 distinctive dining areas; Poolside cafe, The Clubroom and a roof top Global Bar and Restaurant.

Speaking further on the Indian Opportunity COO of the venture Hazel Geary commented "There is already a knowledge of clubs in India and whilst we are seeking to refine what a club looks like, this underlying appreciation helps consumers to quickly understand what we are doing and become interested in how this will fit into their lives. In addition there is a growth in population with good incomes who are looking for more premium activities and places to spend their time. Tapping into this market will help us to grow the business quickly and especially families who are cash rich but time poor."On the uniqueness of the Club she further added "Our mission is to give our members not only a premium quality facility and exceptional service but a true sense of belonging. We will have an extensive range of facilities that are built to the highest standards and experts in sports and fitness coaching available to support our members. In addition our leisure facilities allow members to relax, unwind or work and spend time with their family in high quality surroundings. We have a focus on families and by ensuring that families can spend time together or apart at the club we believe that we will truly offer a different experience to all other clubs."

Alongside excellent facilities the club will offer outstanding coaching programmes for children and there will be expertise available across the club to help members learn to play, develop their techniques and reach their goals. The club will also offer adults over fifty high quality group exercise classes per week and an extensive DLT kids activity programme for children, so whether your intention is to work, rest or play there is always something for you here with us at David Lloyd Clubs Talwalkars. Mr Prashant Talwalkar, also added ,"Finally all the years of effort of constructing a world class club for Indians has resulted into DLL Talwalkars Club. With thousands of enquiries received and the response of pre sales we are confident that the club will be a successful proposition. "

The superstructure is complete and the club is operationally ready. The club will be opened for its members shortly.

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ABOUT TBVFL:

Spreading fitness since 1932, Mr. Vishnupant Talwalkar opened the doors of Talwalkars to the city of Mumbai. Over the years, TBVFL has pushed boundaries to expand across India. Post its demerger the company focuses on scaling its wellness segments like club, yoga, nutrition, Zumba, weight loss etc .TBVFL is listed on BSE and NSE listing. (*For more information please log on to: http://www.talwalkars.net/*)

ABOUT DAVID LLOYD:

David Lloyd Leisure is Europe's largest and fastest growing group of premium racquets, health and fitness clubs. They have 98 clubs in the UK and a further 13 across mainland Europe. David Lloyd Leisure has approximately 570,000 members and 8,600 employees, including an expert health and fitness team of over 2000 and more than 680 tennis professionals.

David Lloyd Leisure offers more than 13,000 exercise classes every week. More than 40,000 children learn variety of sports at David Lloyd Leisure facilities every week. Beyond the amazing fitness facilities, members also experience health and beauty spas, lounges with free Wi-Fi, crèches, nurseries, cafes, restaurants and specialist sport shops.

(*For more information please log on to:* https://www.davidlloyd.co.uk/)



Actual photographs of the DLT Clubs taken on May 20th 2019

(for enquiries log on to : www.dltclubs.com)