AN ISO-9001 : 2000 COMPANY

SURYA ROSHNI LIMITED

CIN - L31501HR1973PLC007543

LIGHTING DIVISION

Padma Tower-1, Rajendra Place, New Delhi-110 008
Ph.: +91-11-25810093-96, 47108000 Fax : +91-11-25789560
E-mail : suryaroshni@surya.in Website : www.suryaroshnilighting.com

SRL/TK/se/14-15/2AA
May 30, 2014

The Secretary
The Stock Exchange, Mumbai
New Trading Ring, 14th Floor,
Rotunda Building, P.J.Towers,
Dalal Street, Fort,
MUMBAI - 400 001

The Manager
Listing Department
The National stock Exchange of India Ltd
Exchange Plaza, 5th floor
Plot No. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051

Re : MEDIA RELEASE

Dear Sir,

Please find enclosed herewith the copy of Media Release title – **"SURYA PLANS HOME APPLIANCES"** business.

This is for your information, please.

Thanking you,

Yours faithfully
For Surya Roshni Limited

SURYA ROSHNI LIMITED NEW DELHI 110008

B B SINGAL
VP & COMPANY SECRETARY

Enclosed : as above.

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SURYA PLANS HOME APPLIANCES

SURYA EYES HOME APPLIANCES BUSINESS

Surya Roshni, an Indian multinational, takes great pride in being the largest Indian lighting company in the country. Its latest offering of fans has been received with great enthusiasm, alike by retailers as well as customers, nationwide. The fans come with proprietary 3D air-flow technology that ensures multi-directional surround air in every corner of the room. Aesthetic designs, maximum air delivery and affordable prices have made Surya fans an instant success. Buoyed by the stupendous success of its fans, **Surya now plans to launch home appliances for the Indian market.**

On the anvil is a feature-rich, contemporary range of home appliances like Water Heaters, Dry Irons, Steam Irons and Mixer-Grinders and target to achieve Rs. 100 Crore in a span of two years.

The Company's Managing Director, Mr. Raju Bista said, "Surya products are used today in every city, every home; they are available at every electrical counter and enjoy excellent patronage from retailers and customers. The Company is confident that the 2 lac strong retailer network of Surya, across the country, will promote appliances with the same enthusiasm as they have done for Lighting and Fans and make Surya a truly household electrical products company."

Mr. Bista further added that "technologically superior features, attractive designs, affordability and safety would be the key differentiators" of Surya's range of home appliances. In his words, "the Company is confident that in no time, this segment will also achieve the same level of success as it has in Fans."

Surya's technologically distinguished products are being sold by 2 lakhs partners across India and are also exported to 44 countries across the globe, including Europe & America. Impeccable quality is the hallmark of all Surya products and the reason behind the meteoric rise in its demand, not just in India but in other parts of the world too.

For SURYA ROSHNI LTD.

B B Singal
VP & Company Secretary