

SURYA ROSHNI LIMITED

CIN -L31501HR1973PLC007543

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SRL/ se/17-18/12

July 7, 2017

The Secretary
The Stock Exchange, Mumbai
New Trading Ring, 14th Floor,
Rotunda Building, P.J. Towers,
Dalal Street, Fort,
MUMBAI - 400 001
Scrip Code : 500336

The Manager (Listing Department)
The National stock Exchange of India Ltd
Exchange Plaza, 5th floor, Plot No. C/1,
G Bpock, Bandra Kurla Complex
Bandar (E)
Mumbai – 400 051
NSE Symbol : SURYAROSNI

SUB : SURYA ROSHNI INTRODUCING SUPER ENERGY EFFICIENT BLDC FAN SS-32

Madam / Sir,

Surya Roshni is known for its innovation and quality products, which are technically superior and meet the international standards. With these attributes, Surya Roshni is one of the leading brands both in lighting and Steel Pipes Sector. Surya exports its products to over 50 countries across the globe and is a household name in the country today, with a group turnover of Rs. 4200 crores (approx.).

Surra Fans have become one of the fastest growing brands in India as it sold over 20 lacs fans in 2016-17. Company, which never rests on its laurels and achievements, developed and successfully participated in UJALA Scheme of Energy Efficiency Services India Limited (EESL) by supplying around 5 lakh BEE 5 Star rated energy saving fans.

In terms of Regulation 30 and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with corresponding circulars and notifications issued thereunder, it is hereby informed that the Company, is further **introducing super energy efficient BLDC Fan SS-32 which gives 60% Energy Saving over any other conventional fan.** (Copy of the proposed news letter is enclosed for your reference).

Surya, will continue to invest in product development, new technology and will launch this BLDC fan with 36" / 56" sweep and decorative versions. All these efforts shall be suitably backed with TV commercials, print advertisement and other promotional activities.

Kindly take the same in your records.

Thanking you,

Yours faithfully,

for **SURYA ROSHNI LIMITED**

B. B. SINGAL

SEVP & COMPANY SECRETARY

Enclosed : as above.



SURYA

NEWSLETTER | JULY 2017

SS-32
BLDC CEILING FAN

32
WATT

BLDC
TECHNOLOGY

60%
Power Saving*
On Electric Bill

2 Pay Back in
Year#

SURYA FANS
INSPIRED BY
BLDC
TECHNOLOGY

Bill
40%
Hawaa
100%

Dear Business Partners & Friends,

Surya Roshni is known for its innovative and quality products, which are technically superior and meet the international standards. With these attributes, Surya Roshni is one of the leading brands both in lighting & steel pipe sector. Surya exports its products to over 50 countries across the globe. Surya is a household name in the country today with a group turnover of Rs. 4200Cr.

Surya diversified its business in Fans and Home Appliances in 2013 and within a short span of 3 years, Surya Fans have become one of the fastest growing brands in India. Surya sold over 20 lacs Fans in 2016-17.

Surya Roshni, a company, which never rests on its laurels and achievements, developed and successfully participated in UJALA Scheme of Energy Efficiency Services Limited (EESL) by supplying around 5 Lacs BEE 5 star rated fans, thereby saving huge energy for the country. **Surya is further introducing super energy efficient BLDC Fan SS-32, which gives 60% Energy Saving over any other conventional ceiling fan.**

Specifications of Surya Super Efficient BLDC Fan

• Power Consumption	-	32 Watt
• Speed	-	360 RPM
• Air Delivery	-	220 CMM
• Service Value	-	6.8 CMM/Watt

Additional Features

• Speed Regulation (1 to 5)	-	4-6-12-20-32 Watt
• Speed Regulation	-	With Remote
• Sleep Timer	-	2-4-6-8 Hrs.
• Sleep Mode	-	Speed reduction 50 rpm in every hour
• Temperature Rise	-	No Temperature rise on motor
• Constant Speed	-	Speed will remain same at 140 to 240 Volts

Surya BLDC fan 1200 mm (48") is also available without remote option for the uses wherever speed regulation is not required like railway platforms, warehouses, workshops etc.

Surya will continue to invest in product development, new technology and will launch this BLDC fan with 36"/56" sweep and decorative version. All these efforts shall be suitably backed with TV commercials, print advertisements and other promotional activities.

I would like to Thank You for your outstanding support for the Brand, and hope for the most valuable contribution in future.

Please feel free to contact Mr. Amod amod@ho.surya.in for any query.

We assure you for our best services.

Thanks,

Rakesh Munshi
VP - Fans
Surya Roshni Limited

*#Compared to Surya SS-32 BLDC Fan 32W With 80W Ordinary Fan

SURYA ROSHNI LIMITED

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