



SUPER SALES INDIA LIMITED

SSIL/SEC/ 1353

Thursday, August 21, 2014

The Secretary,
Madras Stock Exchange Limited,
Exchange Building,
P B No.183, Second Line Beach,
Chennai – 600 001.

Dear Sirs,

Sub : Disclosure under Clause-13(6) of SEBI (Prohibition of Insider Trading)
Regulation 1992

Pursuant to the provisions of Clause-13(6) of the SEBI (Prohibition of Insider Trading) Regulation 1992, we enclose herewith a copy of the intimation in Form-D received from Lakshmi Life Sciences Limited and Lakshmi Cargo Company Limited in connection with the purchase of equity shares of our Company by them through open offer.

Kindly acknowledge receipt of the intimation.

Thanking you,

Yours faithfully,
For Super Sales India Limited

S. K. Radhakrishnan
(S K Radhakrishnan)
Company Secretary

Encl: as above

Copy to: Bombay Stock Exchange Ltd,
Phiroze Jeejeebhoy Towers,
25th Floor, Dalal Street, Fort,
Mumbai – 400 001.
Fax No.022-22658121

Bombay Stock Exchange Ltd,
Corporate Relationship Department,
1st Floor, New Trading Ring,
Rotunda Building,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001.
Fax.No. 022-22721072

REGISTERED OFFICE : 34-A, Kamaraj Road, Coimbatore 641 018, India. Phone : 2222404 to 06

Fax : 0422 - 2221427 E-mail : ssil@vaamaa.com Web : www.supersales.co.in CIN: L17111TZ1981PLC001109 PAN No. AADCS0650A

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter's family or company

Name, PAN No. & Address of Promoter/Person who is part of Promoter Group/Director/Officer	No. & % of shares/voting rights held by Promoter/Person who is part of Promoter Group/Director/Officer	Date of receipt of allotment advice/ acquisition/ sale of shares/voting rights	Date of intimation to company	Mode of acquisition (market purchase/ Public /rights/preferential offer etc.)/sale	No. & % of shares/ voting rights post acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value (Rs.)	Sell quantity	Sell Value
Lakshmi Cargo Company Limited, Unit-5, 3 rd Floor, Raja Annamamali Building, Egmore, Chennai-600008 PAN:AAACL3756D	81,000 2.64%	20.08.2014	21.08.2014	Open Offer	4,80,295 15.64 %	NA	NA	3,99,295	18,40,74,995	NA	NA

Date: 21.08.2014
Place: Coimbatore

For Lakshmi Cargo Company Limited

For SUPER SALES INDIA LTD.
S. e. *S. e. Radhakrishnan*
(S.K. RADHAKRISHNAN)
Company Secretary.

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/Person who is part of Promoter Group/Director/Officer	No. & % of shares/voting rights held by Promoter/Person who is part of Promoter Group/Director/Officer	Date of receipt of allotment advice/acquisition/sale of shares/voting rights	Date of intimation to company	Mode of acquisition (market purchase/public rights/preferential offer etc.)/sale	No. & % of shares/voting rights post acquisition/sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value (Rs.)	Sell quantity	Sell Value
Lakshmi Life Sciences Limited, 34-A, Kamaraj Road, Coimbatore, PIN Code 641018. PAN: AABC1663GP	Nil 0%	20.08.2014	20.08.2014	Open offer	3,99,295 13%	NA	NA	3,99,295	18,40,74,995	NA	NA

For Lakshmi Life Sciences Limited

For SUPER SALES INDIA LTD,
S.K. Radhakrishnan
Company Secretary

Date: 20.08.2014
Place: Coimbatore

M. Lakshmi
DIRECTOR