SUN TV NETWORK LIMITED
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National Stock Exchange of India Limited
Exchange Plaza, Bandra – Reclamation
BandraKurla Complex, Bandra (E)
Mumbai – 400 051

26th August 2015

Dear Sir/Madam,

Sub: SUN TV Network partners with HOOQ platform for delivery of Movies of their premium VOD Service
Ref: Symbol: SUNTV, Series: EQ

SUN TV Network with the largest catalogue of premium movies from South partners with HOOQ, Asia's biggest premium video-on-demand service in a Multi-year deal.

HOOQ has recently entered into the Indian market with over 30,000 hours of movies and TV series and will now carry Sun TV's library that includes a mix of super hit films from Tamil, Telugu, Malayalam & Kannada languages. The content catalogue includes titles 3, Jilla, Naduvula Konjam Pakkatha Kanaom, Manam Kothi Paravai, Mayakkam Enna, Oru Kal Oru Kannadi, Ragalapuram, Kanchana, Neram, Kazhugoo (New), Sundara Pandian, Mankatha and many more.

S L Narayanan Group CFO commented on the occasion, "We are excited about the possibilities arising out of our association with HOOQ, a digital distribution platform of impeccable lineage. Sun TV holds a large library of blockbusters and timeless classics with enduring appeal."

"We are proud to partner Sun TV Network. Their extensive library with titles from Tamil to Malayalam will help us ensure we have something for everyone in India" said Mr. Peter Bithos, Chief Executive Officer of HOOQ. "More importantly, we want our customers to continue to enjoy the largest and best catalogue of Hollywood and Indian content of any service available today" he added.

About HOOQ

HOOQ is Asia's first premium video-on-demand service to launch across the region. HOOQ is a start-up joint venture established in January 2015 by Singtel, Sony Pictures Television and Warner Bros. HOOQ delivers over 30,000 hours of Hollywood blockbusters and popular local programs to customers anytime, anywhere by enabling them to stream and download their favorite shows on their internet device or platform of choice. HOOQ currently operates in the Philippines, Thailand and India with a population footprint of over 1.4 billion people. For more information, visit www.hooq.tv.

This is for your information and records.

Thanking you,
For Sun TV Network Limited

R. Ravi
Company Secretary & Compliance Officer