



SUN TV NETWORK LIMITED

Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600 028, India.
Tel : +91-44-4467 6767 Fax : +91-44-4067 6161

November 7, 2014

National Stock Exchange of India Limited
Exchange Plaza Bandra - Reclamation
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051

Sir,

Sub: Earnings Release for the quarter ended 30th September 2014

Ref: - Symbol: SUNTV - Series: EQ

Please find enclosed the Earnings Release of our Company for the quarter ended 30th September 2014 for your information and records.

Thanking you,

For Sun TV Network Limited

R. Ravi
Company Secretary &
Compliance Officer



Sun TV Network Limited

Ad Revenue up 11.43%

DTH Revenue up 20%

Total Revenues up 9.14 %

EBITDA up 17.21 %

Interim Dividend of 45% declared

Earnings Release for the quarter ended 30th

September, 2014

- ❖ *Advertisement Revenue for the quarter ended 30th September '14, up 11.43% at Rs.260.26 crores;*
- ❖ *DTH Revenue for the quarter ended 30th September '14, up 20% at Rs.130.07 crores;*
- ❖ *Total Revenues for the quarter ended 30th September '14, up 9.14% at Rs.509.02 crores;*
- ❖ *Total Income for the quarter ended 30th September '14 up 5.36% at Rs.531.22 crores;*
- ❖ *EBITDA for the quarter ended 30th September '14, up 17.21% at Rs.395.81 crores;*

Chennai, India November 7, 2014: Sun TV Network Limited, one of the largest Television Broadcasters in India, operating Satellite Television Channels across four

