

Sundaram Multi Pap Ltd.

(Government Recognised Export House)

Manufacturer & Exporter of Exercise Book & Paper Stationery



Books for Success...

March 1, 2012

To,
BSE Limited
P.J. Tower, Fort
Mumbai 400 001

Dear Sir,

Company Update

Sundaram e-class signs MOU with AICPTR (All India Council for Professional Training and research) for distribution of e-class system across Maharashtra State through more than 900 Computer centers out of total 1500 centers.

Sundaram Multi Pap Ltd, through its wholly owned subsidiary E-class Education System Ltd. (EESL), has signed MOU with AICPTR for distribution of e-class system across Maharashtra State through more than 900 Computer centers to reach District, tehsil and village level Marketing.

Sundaram e-class is a Maharashtra Board syllabus based digital content in English as well Marathi Medium, for standards 1 to 10, which is run through very user friendly system and compatible to run through TV, Projector, school Computer lab as well as on Interactive white board through projectors and also personal computers.

After successful launch of the product in the Back to School 2011 season and receiving a good response, the Company has decided to cater the market on District, Taluka and Village level for better education to all and to do so Company has enter into distribution network tie up with AICPTR (All India Council for Professional Training and research.) which has more than 1500 centers across Maharashtra.

In Maharashtra State there are more than 1,00,000 schools and 2 crore students who study in Maharashtra State Board schools now with the help of AICPTR distribution channel set-up, Sundaram e-class can reach across State.



H. O. : 903, Dev Plaza, Opp Andheri Fire Station, S.V. Road, Andheri (W), Mumbai 400 058, INDIA.

Tel : (91-22) 67602200, Fax : (91-22) 67602244/55

Plant : Plot No. 3, 4, 5, PIDCO, Palghar (W), Dist. Thane 401 404, Maharashtra, INDIA. Tel : 02525 253166, 254166, Fax : 02525 253198

Email : sundarampap@vsnl.com Website : www.sundaramgroups.in

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With this venture with the AICPTR, Company expects increase in sales from the State in the coming Back to School 2012 season and will be delivering quality education to all the schools in the State and to the individual students who are a part of it.

For Sundaram Multi Pap Limited


Amrut P. Shah

Chairman & Managing Director

Cc:



National Stock Exchange of India Ltd.
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400 051.

The Pune Stock Exchange Ltd.,
752, Shivleela Chambers,
R B Kumthekar Marg,
Sadashiv Peth,
Pune- 411 030

Ahemdabad Stock Exchange Ltd.
Kamdheni Complex,
Opp. Sahajanand Pole,
Ambawadi, Ahmedabad - 380 015

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