



SUN TV NETWORK LIMITED

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Website: www.suntv.in CIN.: L22110TN1985PLC012491

6th February 2015

National Stock Exchange of India Limited
Exchange Plaza Bandra - Reclamation
BandraKurla Complex, Bandra (E)
Mumbai - 400 051

Sir,

Sub: Earnings Release for the quarter ended 31st December 2014

Ref: - Symbol: SUNTV - Series: EQ

Please find enclosed the Earnings Release of our Company for the quarter ended 31st December 2014 for your information and records.

Thanking you,

For Sun TV Network Limited

R. Ravi
Company Secretary &
Compliance Officer



*Earnings Release for the Quarter & Nine Months
ended 31st December 2014*

Revenues up ~9%

DTH Revenue up ~18%

EBITDA up ~15%

PAT up ~15%

Third interim dividend of 135% declared

Highlights:

- ❖ *Advertisement Revenue for the quarter ended 31st Dec' 14 up ~7% at Rs.291.57 crores*
- ❖ *DTH Revenue for the quarter ended 31st Dec' 14 up ~18% at Rs.132.88 crores*
- ❖ *Revenues for the quarter ended 31st Dec'14 up ~9 % at Rs. 552.44 crores;*
- ❖ *Total Income for the quarter ended 31st Dec'14 up ~10 % at Rs. 575.03 crores;*
- ❖ *E B I T D A for the quarter ended 31st Dec'14 up ~15% at Rs.428.07 crores;*
- ❖ *PAT for the quarter ended 31st Dec'14 up ~15% at Rs.214.13 crores;*

Chennai, India February 6, 2015: Sun TV Network Limited, one of the largest Television Broadcasters in India, operating Satellite Television Channels across four languages of Tamil, Telugu, Kannada and Malayalam and presently airing FM radio stations across India reported its results for the quarter and nine months ended 31st December' 2014.





*Earnings Release for the Quarter & Nine Months
ended 31st December 2014*

Sun TV Network Limited posted a growth of ~9% in the revenues to Rs.552.44 crores, for the quarter ended 31st December, 2014 in comparison to Rs.508.34 crores during the corresponding quarter ended 31st December 2013.

The Total Income for the quarter ended 31st December 2014 also registered an increase of 9.91 % at Rs.575.03 crores in comparison to Rs.523.19 crores during the corresponding quarter ended 31st December 2013.

The EBITDA for the quarter ended 31st December 2014 registered an increase of 15.07% at Rs.428.07 crores in comparison to Rs.372.02 crores for the corresponding quarter ended 31st December 2013.

The Net Profit (PAT) also registered an increase of 15.25% at Rs.214.13 crores for the quarter ended 31st December, 2014 as compared to Rs.185.79 crores in the corresponding quarter ended 31st December 2013.

INTERIM DIVIDEND: The Board of Directors has declared a third Interim Dividend of Rs.6.75 per share (135 %) on a face value of Rs.5.00 per share. With this, the total dividend declared by the Board so far for the financial year 2014 – 15 is Rs.11.25 per share (225 %) on a face value of Rs.5.00 per share as against the total dividend of Rs.9.50 per share (190%) on a face value of Rs.5.00 per share declared in the previous year ended 31st March 2014.

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