

Disclosure of details of acquisition to target company and stock exchanges where the shares of the target company are listed, in terms of Regulation 7(1) of the:
SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997

Name of the target	SUN TV Network Ltd	
Name of the Acquirer and PAC with the Acquirer	IDBI Trusteeship Services Limited (ITSL) – Acting as Share Pledge Trustee on behalf of KAL Airways Pvt Ltd	
Details of the Acquisition as	Number	% with respect to the total paid up capital of the Target Company
(a) Shares / Voting rights (VR) before Acquisition under consideration	1,66,22,905	4.22% pledged as per pledge agreement dated May 12, 2011.
a) Shares / Voting rights acquired	83,43,572	6.34% pledged as per pledge agreement dated May 12, 2011.
Mode of acquisition (e.g. Open Market / Public issue / Rights Issue / Preferential allotment / Interest transfer etc.		In our capacity as Share Pledge Trustee for KAL Airways Pvt Ltd.
Date of acquisition shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	October 5, 2011	Date of intimation of shares pledged in favour of ITSL in its capacity as Share Pledge Trustee was received on October 5, 2011
Paid up capital / Total voting capital of the – target Company before the said acquisition		39,40,84,620 is the paid up capital (Face Value Rs 5/)
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Note:- 1) The disclosure shall be made whenever the post acquisition holding crosses 5%, 10% and 14% of the total paid up capital of the target Company within two days of the Acquisition. 2) The stock exchange shall immediately display the above information on the trading screen, the notice board and also on the website. Signature of the Acquirer / Authorised signatory For IDBI TRUSTEESHIP SERVICES LTD.  AUTHORIZED SIGNATORY Place : Mumbai Date : October 7, 2011		