



SUN TV NETWORK LIMITED

Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600 028, India.
Tel : +91-44-4467 6767 Fax : +91-44-4067 6161

01st August 2011

National Stock Exchange of India Limited
Exchange Plaza Bandra - Reclamation
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051

Sir,

Sub: Total Income up 4%, EBITDA at 81% & PAT up 10%
Ref: - Symbol: SUNTV - Series: EQ

Please take note of the press release of the Company given below. This is for your information and notice.

Earnings Release for the Quarter ended 30th June 2011

Total Income up 4 %, E B I T D A at 81 % & P A T up 10 %

Highlights:

- ❖ *For the quarter ended 30th June '11 ,Total Income up ~4 % to Rs.471.28 crores ;*
- ❖ *For the quarter ended 30th June'11, EBITDA continues to be high at ~81%;*
- ❖ *For the quarter ended 30th June'11, PAT up ~10 % to Rs.187.62 crores ;*

Chennai, India August 1, 2011: Sun TV Network Limited, one of the largest Television Broadcasters in India, operating 20 Satellite Television Channels across four languages of Tamil, Telugu, Kannada and Malayalam and presently airing 43 FM radio stations across India reported its results for the quarter ended 30th June, 2011.



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Sun TV Network Limited has posted a growth of 3% in the revenues to Rs.453.99 crores. The growth in the revenues have been largely a function of the sustained advertising growth and subscription revenue contributed thro' a well-diversified mix of clients (national, regional and local) across multiple product categories.

HIGHLIGHTS:

Total Income for the quarter ended 30th June 2011 up 4.33% to Rs.471.28 crores in comparison to Rs.451.72 crores during the previous quarter ended 30th June 2010.

Earnings before interest, tax, depreciation and amortization (E B I T D A) for the quarter ended 30th June, 2011 grew by 1.67% to Rs.365.92 crores as compared to Rs.359.90 crores in the previous quarter ended 30th June, 2010.

The Net Profit (PAT) rose by 9.74% to Rs.187.62 crores for the quarter ended 30th June, 2011 as compared to Rs.170.95 crores in the previous quarter ended 30th June 2010.

FOR THE QUARTER ENDED 30th JUNE '2011, the Revenues grew by 3.08% to Rs.453.99 crores as against Rs.440.44 crores and with the Other income of Rs.17.29 crores, the Total Income was Rs.471.28 crores as against Rs.451.72 crores.

During the Quarter ended 30th June' 2011, E B I T D A was higher by 1.67% to Rs.365.92 crores, as compared to Rs.359.90 crores in the previous quarter ended 30th June' 2010. The Profit before interest, tax, depreciation and amortization (PBIDT) for the quarter was also higher by 3.24% at Rs.383.21 crores, as compared to Rs.371.18 crores in the previous quarter ended 30th June 2010.

The Net Profit (PAT) also was higher by 9.74% at Rs.187.62 crores during the current quarter in comparison to Rs. 170.95 crores for the previous quarter ended 30th June 2010.

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Accordingly, the Earnings per share as of 30th June 2011 registered an increase of 9.74% to Rs.4.76 (*Face Value Rs.5/-*) as against Rs.4.34 per share as on 30th June 2010.

INTERIM DIVIDEND: The Board of Directors has declared an Interim Dividend of Rs.2.50 per share (50%) on a face value of Rs.5.00 Per Share.

* * *

Thanking you,

For Sun TV Network Limited

R. Ravi
Company Secretary &
Compliance Officer

