SUN TV NETWORK LIMITED
Murasoli Maran Towers, 73,MRC Nagar Main Road, MRC Nagar, Chennai - 600 028, India.
Tel : +91-44-4467 6767 Fax : +91-44-4067 6161

04th January, 2012

National Stock Exchange of India Limited
Exchange Plaza Bandra – Reclamation
BandraKurla Complex, Bandra (E)
Mumbai – 400 051

Sir,

Sub: Sun TV launches four Ad free action movie channels on 4th January, 2012
Ref: - Symbol: SUNTV – Series: EQ

ANNOUNCEMENT

Sun TV Network Limited, one of the largest Television Broadcaster in India is launching four Ad free Action movie Channels - Sun Action in Tamil, Gemini Action in Telugu, Suriyan TV in Kannada and Surya Action in Malayalam today.

With this launch, we are entering into the "Ad free" pay channel world and also the new genre of "Action Movie" is added to the existing genres of General Entertainment, Movies, Music, News, Kids and Comedy.

These will be the first of its kind 24 hours Ad free Action Movie Channels in India and are premier pay channels.

With this, the total number of channels in Sun's bouquet moves up to 29 (Twenty Nine) of which there are Ten channels in Tamil; Eight channels in Telugu; Seven channels in Kannada and Four channels in Malayalam languages.

Thanking you,

For Sun TV Network Limited

R. Ravi
Company Secretary &
Compliance Officer