

October 10, 2012

National Stock Exchange of India Limited
Exchange Plaza, Bandra - Reclamation
BandraKurla Complex, Bandra (E)
Mumbai - 400 051

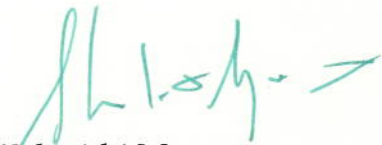
Sir,

Sub: Reporting of Release of Pledged Shares
Ref: Symbol: SUNTV ; Series: EQ

With reference to the above, please find enclosed herewith the disclosure under Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011, for Release of pledged equity shares held in M/s. Sun TV Network Limited.

This is for your information and records.

Thanking You,



Kalanithi Maran

CC:
Sun TV Network Limited
Murasoli Maran Towers,
73, MRC Nagar Main Road,
MRC Nagar, Chennai - 600 028

Encl: As Above

Symbol: SUNTV – Series: EQ

Disclosure for encumbrance of shares / invocation of shares / release of encumbrance, in terms of Regulation 31(1) and 31(2) (✓) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

Name of the Target Company (TC)				SUN TV NETWORK LIMITED			
Name of the Promoter(s) on whose shares encumbrance was Created / Invoked / Released (✓)				Kalanithi Maran			
Date of Reporting				10.10.2012			
Name(s) of the Stock Exchange(s) where the shares of the TC are listed				1. Bombay Stock Exchange Limited 2. National Stock Exchange of India Limited			
Details of promoters' holding: (The term "event" indicates creation/invocation/release of encumbrance, as the case may be)							
Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others-give details)
Name	Number	% of total share capital	Type-of creation/ invocation/ release	Date(s)	Number	% of total share capital	Release of 49,65,587 Equity Shares (1.64% in Promoter holding)
Kalanithi Maran	30,34,45,157	77.00%	Pledge Release	04.10.2012	27,41,03,052	69.55%	

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.


Kalanithi Maran

Place: Chennai
Date: 10.10.2012