



SUN TV NETWORK LIMITED

Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600 028, India.
Tel : +91-44-4467 6767 Fax : +91-44-4067 6161

November 8, 2013

National Stock Exchange of India Limited
Exchange Plaza Bandra - Reclamation
BandraKurla Complex, Bandra (E)
Mumbai - 400 051

Sir,

Sub: Earnings Release for the quarter ended 30th September 2013

Ref: - Symbol: SUNTV - Series: EQ

Please find enclosed the Earnings Release of our Company for the quarter ended 30th September 2013 for your information and records.

Thanking you,

For Sun TV Network Limited

R. Ravi
Company Secretary &
Compliance Officer



Sun TV Network Limited

Revenues up 7.63 %

Profit after tax up 11.55 %

Interim Dividend of 50 % declared

Earnings Release for the quarter ended 30th

September, 2013

- ❖ *Revenues for the quarter ended 30th September '13, up 7.63% at Rs.466.41 crores;*
- ❖ *Total Income for the quarter ended 30th September '13 up 13.83% at Rs.504.21 crores;*
- ❖ *EBITDA for the quarter ended 30th September '13, up 2.64% at Rs.337.68 crores;*
- ❖ *PBT for the quarter ended 30th September '13, up 14.60% at Rs.257.02 crores;*
- ❖ *PAT for the quarter ended 30th September '13, up ~11.55% at Rs.169.16 crores;*

Chennai, India November 8, 2013: Sun TV Network Limited, one of the largest Television Broadcasters in India, operating Satellite Television Channels across four languages of Tamil, Telugu, Kannada and Malayalam and presently airing FM radio stations across India reported its results for the quarter ended 30th September, 2013. For the quarter ended 30th September, 2013, the revenue was up by 7.63% at Rs.466.41 crores, as against Rs.433.34 crores for the corresponding quarter ended 30th September, 2012.





Earnings Release for the quarter ended 30th September 2013

The quarter ended 30th September 2013 also posted a higher Total Income of Rs.504.21 crores up by 13.83% as against Rs.442.95 crores for the corresponding quarter ended 30th September 2012.

During the quarter ended 30th September, 2013, the EBITDA was up by 2.64% at Rs.337.68 crores as compared to Rs.329.01 crores in the previous quarter ended 30th September, 2012. The Profit before Tax (PBT) for the quarter was up by 14.60% at Rs.257.02 crores as against Rs.224.28 crores for previous quarter ended 30th September, 2012.

The Profit after Tax (PAT) for the quarter was up 11.55% at Rs.169.16 crores as against Rs.151.65 crores for previous quarter ended 30th September, 2012.

INTERIM DIVIDEND: The Board of Directors has declared an Interim Dividend of Rs.2.50 per share (50 %) on a face value of Rs.5.00 per share.

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