

ECKART sells its Cosmetics natural mica pearlescent business to SUDARSHAN

Pune, December 20, 2011. The ECKART Effect Pigments division of ALTANA has signed an agreement to sell the natural mica pearlescent business for Cosmetics to SUDARSHAN Chemical Industries Limited, India. This business comprises all products under the well know brand names Prestige™ and Flonac - C™ that have been produced at ECKART's Finnish plant in Pori. SUDARSHAN will add the new pearlescent product lines Prestige™ and Flonac- C™ to their existing pearlescent pigment portfolio sold under the SUMICOS™ brand name. The complete portfolio will be manufactured at SUDARSHAN's facilities.

The agreement to sell the cosmetics portfolio based on natural mica was signed between ECKART and SUDARSHAN on 15 December 2011. SUDARSHAN will conduct the business after closing on 23 January 2012.

In future, the Business Line Cosmetics of ECKART will continue to focus on its core businesses with metallic effect pigments and pearlescent pigments based on borosilicates and synthetic mica.

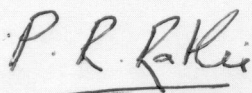
About SUDARSHAN:

As the largest producer of pigments in India, SUDARSHAN manufactures an extensive range of Organic, Inorganic and Pearlescent pigments and dispersions catering to the Coatings, Plastics, Inks and Cosmetics Industries worldwide. The product offerings of SUDARSHAN'S recognized brands include Sudaperm™, Sudafast™, Sudacolor™, Sumica™ and Sumicos™. SUDARSHAN'S development focus is on globally compliant colorants for cosmetics and, high performance pigments mainly for automotive coatings and engineering plastics that are produced in state of the art manufacturing facilities.

SUDARSHAN has expanded into global markets since 2008 with wholly-owned subsidiaries in North America and Europe, and is preparing to open sales offices in Asia Pacific and Latin America.

SUDARSHAN chemical is a Pune-based public limited company listed on the Bombay Stock Exchange Limited and The National Stock Exchange of India Limited.

For Sudarshan Chemical Industries Limited



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