'A part of your daily life'

UFLEX LIMITED

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UFLEX/SEC/2018/

06 September, 2018

The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/I, G-Block
Bandra-Kurla Complex
Bandra (E),
Mumbai – 400051

The BSE Limited
Corporate Relationships Department
1st Floor, New Trading Ring,
Rotunda Building, P J Towers,
Dalal Street, Fort,
Mumbai – 400 001

Subject : Press Release

Dear Sir,

We attach herewith a "Press Release" for the information of Members.

Thanking you,

Yours faithfully,
For UFLEX LIMITED

(Ajay Krishna)
Sr. Vice President (Legal) &
Company Secretary

Encl : As above

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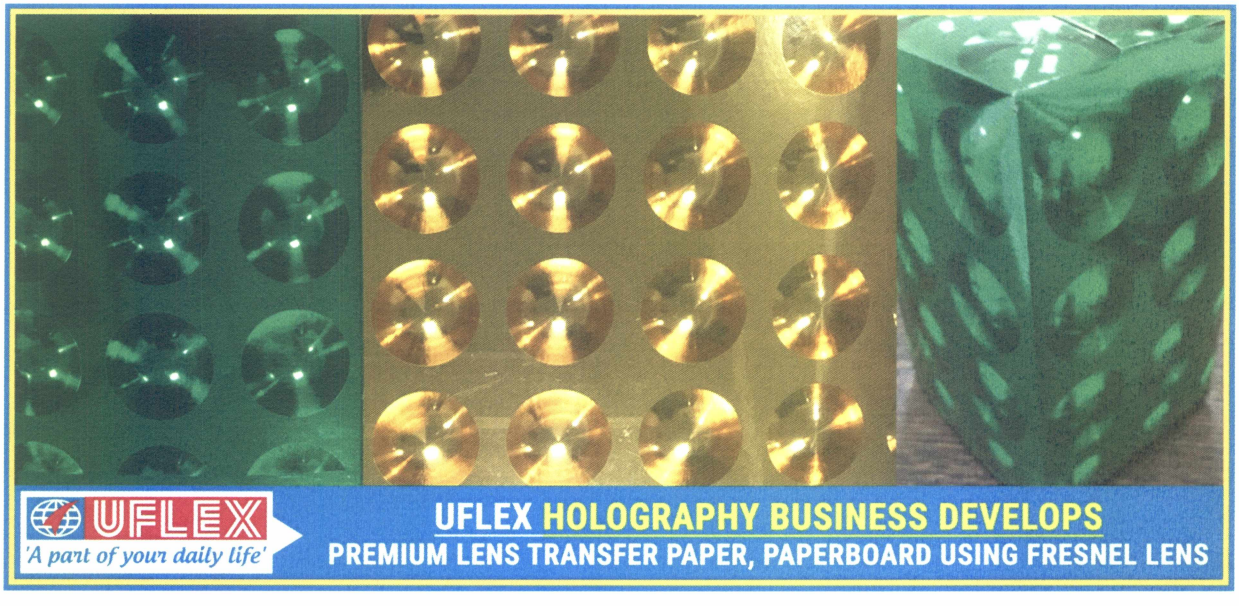
Uflex Holography Business Develops Premium Lens Transfer Paper, Paperboard Using Fresnel Lens

06 September 2018, Noida, Uttar Pradesh (India): In a big boost to Uflex's commitment towards innovation and sustainability, our Holography business has developed premium Lens Transfer Paper/Paperboard for carton packaging, with the novel use of different technologies of Fresnel Lens. The dominance of registered printing on the exclusive lens carton provides a premium 3D effect and has transformed the appearance of the product, both in terms of aesthetic value and brand protection.

Commenting about this innovation, G P Pathak - Vice President of Holography Business at Uflex Limited said, "At Uflex Holography, we don't accept *status quo*. Our work delivers new goodness to our customers in a way that radically improves the profitability equation and the brand as well. The unique feature about this product is that there is no film attached to the paperboard. In fact, it is a direct impression on the carton / paperboard, saving hugely on the lamination cost for the customer. Moreover, this revolutionary packaging appearance is difficult to produce and provides admirable aesthetic and anti-counterfeit solution to the customers."

This ready-to-print metalized lens transfer paper/paperboard, which shall be available in the market for clients from September first week onwards, can be registered as per the customer's design. The product boasts of not only being environment friendly but is also 100% biodegradable and decomposes in soil along with the main substrate of paper/board.

G P Pathak added, "This product is considered as Green Packaging, as it has replaced Met PET laminated board with a completely transferred board thus offering a sustainable packaging solution to the customers."



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For UFLEX LIMITED

(AJAY KRISHNA)
Sr. Vice President (Legal) &
Company Secretary

Official Release / Uflex /Sept /2018

About Uflex- Holography

Uflex is one of the world's leading organizations providing brand protection and anti-counterfeiting solutions to its customers globally.

Uflex's Holography Business develops, produces and markets products and solutions that offer brand protection, textile value addition & packing solutions to various industry verticals and Government organizations globally. It implements cutting edge technology to develop & produce its anti-counterfeiting solutions for brand protection of goods and important documents.

The business' products range from Holograms, Holographic Scratch, Holographic Wads, Self Adhesive Labels, Printed Labels to Holographic Paper Labels, Holographic Strips, Holographic Pouches, Holographic Films, HSF Foil, Glitter Film, Sequins Films, Hot Melt Film, Fancy Yarn Films & Security Documents

About Uflex

Uflex is India's largest multinational flexible packaging materials and Solution Company and an emerging global player. Since its inception back in 1985, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.

All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.

Uflex is also listed in D&B Global Database and a winner of various prestigious national and international awards for its products' excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinades & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.

Some of Uflex's clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L'Oreal, Britannia, Haldiram's, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle etc.

For further information, please contact:

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(AJAY KRISHNA)
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Company Secretary