

September 21, 2010

To  
The Manager – Listing  
National Stock Exchange Limited  
Exchange Plaza, Bandra – Kurla Complex,  
Bandra (East)  
Mumbai – 400 051

Dear Sir

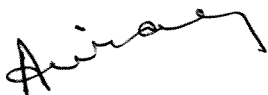
**Sub: Press Release**

As per clause 31(e) of the Listing Agreement, please find enclosed the Press Release which the Company intends to make.

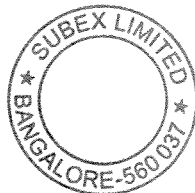
Kindly broadcast the same on your website on September 21, 2010.

Thanking you

Yours truly,  
**For Subex Limited**



**Vinay M A**  
Assistant Company Secretary



**For immediate release**

**Date: 21 September 2010**

**Press contact**

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Vice President – Marketing  
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[farhath.farooqui@subexworld.com](mailto:farhath.farooqui@subexworld.com)

**Subex Shortlisted for World Communication Awards for Best Project Management on Swisscom Implementation**

**LONDON, UK** - Subex Ltd, a leading global provider of operations and business support systems (OSS/BSS) for communications service providers, announced today that it has been shortlisted for the Best Project Management category for the World Communication Awards (WCA). Subex has secured a finalist position in the WCA for their ROC Fraud Management solution for Swisscom. The winners will be announced at the gala dinner in London on 24th November 2010.

-ends-

**About the World Communication Awards**

The World Communication Awards recognise the companies and individuals responsible for the innovations, achievements and great new services that are helping to build tomorrow's industry. The Awards are open to all communications providers, whether they are traditional carrier, service provider, multimedia content provider or another organisation providing a communication service.

For more information, please visit [www.worldcommsawards.com](http://www.worldcommsawards.com)

**About Subex Limited**

Subex Limited is a leading global provider of Operations and Business Support Systems (OSS/BSS) that empowers communications service providers (CSPs) to achieve competitive advantage through Business Optimization and Service Agility - thereby enabling them to better operational efficiency to deliver enhanced service experiences to subscribers.

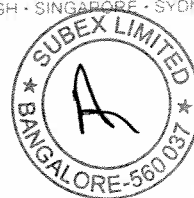
The company pioneered the concept of a Revenue Operations Center (ROC) – a centralized approach that sustains profitable growth and financial health through coordinated operational control. Subex's product portfolio powers the ROC and its best-in-class solutions enable new service creation, operational transformation, subscriber-centric fulfilment, provisioning automation, revenue assurance, cost management, data integrity management, fraud management and interconnect / inter-party settlement.

Subex's customers include 36 of the world's 72 biggest\* telecommunications service providers. The company has more than 300 installations across 70 countries.

\* Forbes' Global 2000 list, 2009

SUBEX LIMITED, ADARSH TECH PARK, DEVARABISANAHALLI, OUTER RING ROAD, BANGALORE 560 037  
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[www.subexworld.com](http://www.subexworld.com)



Press release

# Press release



For more information please visit [www.subexworld.com](http://www.subexworld.com)

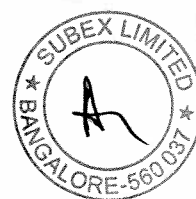
**For further information contact:**

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