Subex Limited
Adarsh Tech Park
Outer Ring Road, Devarabisanahalli
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June 16, 2011

To
The Manager – Listing
National Stock Exchange of India Limited
Exchange Plaza, Bandra – Kurla Complex,
Bandra (East)
Mumbai – 400 051

Dear Sir/Madam,

Sub: Press Release

As per clause 31(e) of the Listing Agreement, please find enclosed the Press Release which the Company intends to make.

Kindly broadcast the same on your website on June 16, 2011.

Thanking you

Yours truly,
For Subex Limited

SUBEX LIMITED ★ BANGALORE-560 037 ★

Vinay M A
Assistant Company Secretary

ENCL: As above.

Press release

For immediate release **16 June 2011**

Press contact Mansi Chouhan
Manager – Corporate Communications
+91 80 6696 4157
mansi.chouhan@subexworld.com

Subex Shortlisted for Best Business Solution at the Asia Communication Awards 2011

Subex's ROC Data Integrity Management solution chosen as finalist in the Asian telecom awards

LONDON, UK - Subex Ltd, a leading global provider of operations and business support systems (OSS/BSS) for communications service providers, announced today that it has been shortlisted for the Best Business Solution category for the Asia Communication Awards 2011. Subex has been shortlisted for its industry leading Revenue Operations Center (ROC™) Data Integrity Management (DIM) solution for the award. The winners will be announced at the gala dinner in Singapore on 22nd June 2011.

Subex recently announced the launch of Version 7.0 of its ROC DIM solution. This solution provides product components and repeatable processes to ensure quality and consistency of the data between the network and OSS/BSS that drives key asset tracking, capacity planning and provisioning processes.

The ROC DIM from Subex is the industry's -first Data Integrity Management (DIM) solution for improving the quality of data driving key CSP processes, resulting in lower costs and higher service pro-fitability. The solution helps CSPs enhance their operational business value by reducing capital expenditure through stranded asset recovery, reducing operational costs through increased automation and increasing revenues through first-time-right service fulfillment.

-Ends-

About the Asia Communication Awards
The Asia Communication Awards recognise the achievements of Asian telecoms companies and individuals responsible for the innovations, achievements and great new services that are helping to build tomorrows industry.

For more information please visit: http://www.terrapinn.com/2011/asia/index.stm

SUBEX LIMITED BANGALORE-560 037

Press release

About Subex Limited
Subex Limited is a leading global provider of Operations and Business Support Systems (OSS/BSS) that empowers communications service providers (CSPs) to achieve competitive advantage through Business Optimization and Service Agility - thereby enabling them to improve their operational efficiency to deliver enhanced service experiences to subscribers.

The company pioneered the concept of a Revenue Operations Center (ROC™) – a centralized approach that sustains profitable growth and financial health through coordinated operational control. Subex's product portfolio powers the ROC and its best-in-class solutions enable new service creation, operational transformation, subscriber-centric fulfillment, provisioning automation, data integrity management, revenue assurance, cost management, fraud management and interconnect / inter-party settlement. Subex also offers a scalable Managed Services program and has been the market leader in Business optimization for three consecutive years.

Subex's customers include 16 of top 20 wireless operators worldwide* and 26 of the world's 50 biggest# telecommunications service providers. The company has more than 300 installations across 70 countries.

*RCR Wireless list, 2010
#Forbes' Global 2000 list, 2010

For more information please visit www.subexworld.com

For further information contact:

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