

February 12, 2019

To
BSE Limited
The National Stock Exchange of India Limited

Dear Sir/Madam,

Sub: Press Release- Subex wins 5-year deal from Umniah to deploy ROC Revenue Assurance

As per Regulation 30 of the SEBI (LODR) Regulations, 2015, please find enclosed the Press Release which the Company intends to make.

Kindly broadcast the same on your website on February 12, 2019.

Thanking you.

**Yours truly,
For Subex Limited**



**Krishnakanth G V
Company Secretary & Compliance Officer**

Subex Limited

CIN - L85110KA1994PLC016663

Registered Address: RMZ Ecoworld, Outer Ring Road, Devarabisanahalli, Bangalore - 560103, India



Subex wins 5-year deal from Umniah to deploy ROC Revenue Assurance

February 12, 2018, BENGALURU, INDIA – Subex, a leading telecom analytics solution provider, has announced that it has closed a 5-year deal with Umniah to deploy ROC Revenue Assurance.

Umniah stands out as one of the fastest growing and most trusted telecommunications providers in Jordan. Since its launch in June 2005, Umniah has achieved a strong presence in Jordan's competitive telecom market by offering high-quality mobile, internet, and business solutions while keeping abreast of the latest industry trends and ensuring customer satisfaction.

Subex was selected based on the Hadoop capabilities of ROC Revenue Assurance and the ability of the solution to meet the compliance needs of the scope. Through the integration of Hadoop, Subex will be able to reduce the Total Cost of Ownership (TCOs) of the implementation across the five-year span of the contract. The offering will also provide Umniah with a solution which is highly scalable, multi-functional and supports near real-time data transactions.

"We are delighted to partner with Umniah to deploy ROC Revenue Assurance. The deployment of Hadoop based ROC Revenue Assurance enhances Umniah's future readiness by providing flexibility to scale as required, enabling real-time Revenue Assurance, and by providing an unmatched customer experience while optimizing the cost of ownership. Subex solution portfolio has expanded to cover all areas of Business Assurance, Risk management and Security. We intend to work with Umniah to expand the coverage to these new areas and thereby provide them with a winning edge in the highly competitive marketplace." said **Vinod Kumar, CEO and Managing Director, Subex.**

Ziad Shatara, CEO, Umniah said, "With Umniah operating in an extremely competitive environment, we were looking for a solution which would provide us with an edge over our peers in terms of offering the best customer experience. Through their Hadoop-based ROC Revenue Assurance, Subex was able to align with our goals, and deploy a solution which is highly flexible, scalable and compliant with our scope, while keeping TCOs low."

Subex's ROC Revenue Assurance is the industry's first revenue assurance solution that simplifies RA. It helps customers in addressing revenue assurance challenges inherent to individual service verticals: Wireless, Fixed, Cable MSPs, and MVNOs. It also helps address revenue assurance across multiple functional areas such as service fulfillment, usage integrity, retail billing, interconnect/wholesale billing, and content settlement in addition to revenue management in marketing, campaign management, offer development and lead management.

About Subex

Subex is a leading telecom analytics solutions provider, enabling a digital future for global telcos.

Founded in 1992, Subex has spent over 25 years in enabling 3/4th of the largest 50 CSPs globally achieve competitive advantage. By leveraging data which is gathered across networks, customers, and systems coupled with its domain knowledge and the capabilities of its core solutions, Subex helps CSPs to drive new business models, enhance customer experience and optimise enterprises.

Subex leverages its award-winning product portfolio in areas such as Revenue Assurance, Fraud Management, Asset Assurance and Partner Management, and complements them through its digital solutions such as IoT Security and Insights. Subex also offers scalable Managed Services and Business Consulting services.

Subex has more than 300 installations across 90+ countries.

In case of any queries, please reach out to-



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