

January 08, 2020

To  
BSE Limited  
The National Stock Exchange of India Limited

Dear Sir/Madam,

**Sub: Press Release- Subex secures 5-year deal from Jawwal for ROC Fraud Management and ROC Revenue Assurance**

As per Regulation 30 of the SEBI (LODR) Regulations, 2015, please find enclosed the Press Release which the Company intends to make.

Kindly broadcast the same on your website on January 08, 2020.

Thanking you.

**Yours truly,  
For Subex Limited**



**G V Krishnakanth  
Company Secretary & Compliance Officer**

**Subex Limited**

CIN - L85110KA1994PLC016663

Registered Address: RMZ Ecoworld, Outer Ring Road, Devarabisanahalli, Bangalore - 560103, India



## Subex secures 5-year deal from Jawwal for ROC Fraud Management and ROC Revenue Assurance

8<sup>TH</sup> JANUARY, 2020, BENGALURU – Subex, a leading telecom analytics solutions provider, today announced a five-year expansion of coverage of their partnership with Jawwal, the foremost mobile network operator in Palestine, to provide an upgrade with the latest versions of ROC Revenue Assurance and ROC Fraud Management. As a partner of Subex since 2014, Jawwal extended the engagement to an additional five years, which will enable them to cover their recently launched digital services and will help them reduce revenue leakages.

As Jawwal continues to establish its presence in the digital services market, the CSP aims to build new revenue streams and reduce risks from fraudulent practices, while delivering a consistently high quality of service to their customers. Using Subex's revenue assurance and fraud management solutions, Jawwal will transform itself into a holistic digital service provider by using insights into their business/ operations support systems (B/OSS) and avail a comprehensive coverage against traditional and new-age frauds. As part of the new deal, the expanded scope will cover Jawwal's existing offerings, as well as new ones through controls for Digital Service Assurance, Mobile Money, Rating Assurance, Number Portability and Revenue Recognition. This will allow the CSP to offer its customers with the profitable digital offerings, while ensuring a positive experience.

Commenting on the partnership Shankar Roddam, Chief Operating Officer, Subex said, *"We are delighted to extend our partnership agreement with Jawwal. Global telecom market has become very competitive with the demand for diverse digital offerings and in order to stay ahead of the curve telecom services providers have already embarked upon the journey to become a Digital Services Provider. This holds especially true for a dynamic ecosystem like Palestine, where the telecom industry has been a major growth enabler. Jawwal is among the torchbearers in bringing digital services to the region and it gives Subex great pleasure to be a long serving trusted partner to Jawwal. We are confident that our expertise in addressing complex risks and enabling trust will go a long way in helping Jawwal meet their strategic objectives."*

*"Given the critical juncture of digitalization that the Palestine market is, it is important that we engage with partners who have proven experience of enabling success in fast-paced environments. Subex's rich domain expertise and technological prowess, coupled with their global exposure will help us roll out innovative offerings profitably to ensure that we continue to be the top telecom service provider in the region. The upgraded system will help us achieve tangible success by enhancing customer experience and protecting our revenues,"* said Abdul Majeed Melhem, General Manager, Jawwal.

Subex ROC™ Revenue Assurance offers a comprehensive view of an enterprise by providing better visibility into risks surrounding operations, revenue and margins. Meanwhile, Subex ROC™ Fraud Management combines a traditional rules engine, advanced machine learning capabilities, and a scalable architecture to proactively detect fraudulent activities on the network. With more than two and half decades of experience and over 250+ domain experts, Subex has been working with customers to help them transform their business in six continents.

About Subex:

Subex is a leading telecom analytics solutions provider, enabling a digital future for global telcos.



Founded in 1992, Subex has spent over 25 years in enabling 3/4th of the largest 50 CSPs globally achieve competitive advantage. By leveraging data which is gathered across networks, customers, and systems coupled with its domain knowledge and the capabilities of its core solutions, Subex helps CSPs to drive new business models, enhance customer experience and optimise enterprises.

Subex leverages its award-winning product portfolio in areas such as Revenue Assurance, Fraud Management, Asset Assurance and Partner Management, and complements them through its digital solutions such as IoT Security and Insights. Subex also offers scalable Managed Services and Business Consulting services.

Subex has more than 300 installations across 90+ countries.

In case of any queries, please reach out to-

Sandeep Banga

Marketing and Communications

+91 99168 24122

sandeep.banga@subex.com

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