SONATA SOFTWARE LIMITED

October 19, 2015

The Listing Manager
Bombay Stock Exchange Ltd
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001.

Dear Sir/Madam,

Sub : Press Release

We are announcing today that the Company will be participating as an exhibitor at the ITB Asia being held at Marina Bay Sands in Singapore from October 21st to 23rd 2015.

A copy of the press release is enclosed for your reference.

Kindly take the same on record.

Thanking you,

Very truly yours,
For **SONATA SOFTWARE LIMITED**

PRIYA MANOJ JASWANI
COMPANY SECRETARY

CC to : The National Stock Exchange Ltd - Mumbai

SONATA SOFTWARE

Sonata to showcase award-winning Enterprise Digital Transformation technologies for the Travel industry at ITB Singapore

Bengaluru, October 19th, 2015

Sonata Software, a global IT services and technology solutions company, announced today that it will be participating as an exhibitor at the ITB Asia being held at Marina Bay Sands in Singapore from October 21st to 23rd 2015.

At the event, Sonata will showcase "Rezopia", an award-winning cloud based travel technology platform that has helped travel companies to manage reservations, contracts, operations and distribution management on a single SaaS platform. Sonata also brings in its expertise and solutions in travel technology areas of Omni channel commerce, Mobility, Analytics and ERP. Sonata powers some of the largest players in the tour operator, corporate travel, online travel, rail and airline segments across the globe.

Travel has been more deeply transformed by information technology than perhaps any other industry. There have been significant shifts to digital channels, and devices and data have become pervasive at every stage of the travel life cycle, impacting how people and processes have evolved to address customer fulfilment. Sonata has been at the forefront of driving this technology transformation.

Speaking on the occasion, Omprakash Subbarao, SVP – Strategy & Digital, Sonata Software said, "We have just won the Magellan Award for Online Booking Category. We are showcasing our award winning solution for travel providers that features a unified technology platform to drive a seamless travel experience. In conjunction with our services, our solutions are targeted at providing benefits of enhanced consumer experience, business efficiency and simplified IT systems to travel companies". Sonata will also present on the theme of how travel technology needs to meet the expectations of next-gen travelers.

ITB Asia is an annual B2B trade show for the travel industry. This event, designed for the APAC travel market, will be in its eighth year in Singapore. ITB Asia serves as a networking and knowledge platform for the travel industry.

About Sonata Software

Sonata Software is a global IT services firm focused on catalysing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail & Consumer Goods and Software Product Companies by integrating technologies such as Omni-channel commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 500 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.

For further information, please contact:
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