



PASSION AT WORK

December 17, 2015

To,

The Deputy Manager Department of Corporate Services, BSE Limited Floor 25, P.J Towers, Dalal Street, Mumbai – 400 001 Scrip Code: 532784	The Manager National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra East, Mumbai – 400 051 Scrip Code: SOBHA
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Dear Sir / Madam,

Sub: Launch of 'Sobha City Mall' in Thrissur, Kerala

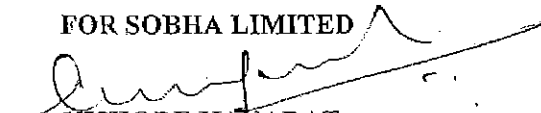
We wish to inform you that the Company has launched its first commercial project 'Sobha City Mall' at Puzhakkal in Thrissur, Kerala. In this connection, please find enclosed the Press Release which the Company intends to disseminate through the media.

We request you to kindly take the aforesaid information on record.

Thanking you.

Yours sincerely,

FOR SOBHA LIMITED



KISHORE KAVARAT
COMPANY SECRETARY AND COMPLIANCE OFFICER



Press Release

For immediate publication

**Sobha Limited forays into Commercial Space by launching 'Sobha City Mall'
at Sobha City Thrissur - Kerala's largest integrated township**

Bengaluru, 17th December 2015: Sobha Limited has today launched its first commercial project '**Sobha City Mall**' at Puzhakkal in Thrissur, Kerala. Situated at the heart of 'Sobha City'- the first and the largest integrated township in the State, '**Sobha City Mall**' will offer best-in-class retail and entertainment experience for the customers.

Sprawled over five acres, '**Sobha City Mall**' has a built up area of approximately 4,50,000 sq. ft., comprising of three floors of shopping space along with a basement for car parking. This is designed to offer an array of retail, entertainment and recreation options with a 6 screen multiplex, restaurants, food court and a gaming arcade. Further, the Mall is suitably located on the Thrissur- Guruvayoor State highway, making it effortlessly accessible from Kochi, Calicut and Palakkad and other neighbouring districts.

Speaking on the occasion, **Mr. Ravi Menon, Chairman, Sobha Limited**, said, "Thrissur has immense potentialities as a centre of trade and for being a banking hub. It is one of the most well- known markets for gold in India with thriving trade in textile. Having a number of engineering and medical institutions, it has come to be known as a centre of learning with a large floating population. The Sobha City Township spread over 55 acres is a unique sustainable integrated habitat where '**Sobha City Mall**' will ably fulfil the retail, the entertainment and aspirational demands of the people of Thrissur and its vicinity. In addition, it will also provide about 2000 direct and indirect job opportunities to the local people."

Further, he added that the launch of '**Sobha City Mall**' signifies Sobha's foray into the commercial segment (retail space leasing) in India. And that in the last 20 years Sobha has built a premium reputation for quality, aesthetics and timely delivery in the residential and contractual space. He said that Sobha will continue to maintain high standards in its commercial segment as well. "Thrissur has a vibrant atmosphere for organised retailing and we hope to scale up our operations in this space in the coming years," added Mr. Menon.





The '**Sobha City Mall**' will have over a 100 acclaimed brands - Lifestyle, Pantaloons, Van Heusen, Allen Solly, Peter England, Wills, Wrangler, Hidesign, Crocodile, Arrow, Louis Philippe, Lee Cooper, John Players and Subway to name just a few. Apart from these Marks & Spencer and Apple will also have exclusive outlets here. On the entertainment front, the mall houses Inox cinemas- the first multiplex in Thrissur, with 6 unique theatres having a capacity to accommodate around 1400 people at a time. The 550-seater food court consists of 15 counters of Indian and international brands of various cuisines. Moreover, the '**Sobha City Mall**' comes with a spacious parking facility that can accommodate around 700 vehicles. The mall design is kept shopper- friendly with single spine concept and a central atrium. The central spine has a lot of skylights which fill the interior spaces with ample natural light. The entire mall is protected & secured with CCTV surveillance and has a 4G Wi-Fi system at 65 mbps speed.

The 'Sobha City' township - in which the mall is located is spread over 55 acres. It comprises 720 apartments of which 432 are 3BHK, 288 are 4BHK, 48 villas and 4 exclusive bungalows. 432 apartments, 28 villas and the clubhouse have been handed over to the occupants. A total of 1.18 million sq. ft. residential development has been handed over to the customers within the agreed handing over period. It is a unique development in Thrissur and one of the best examples of sustainable design.

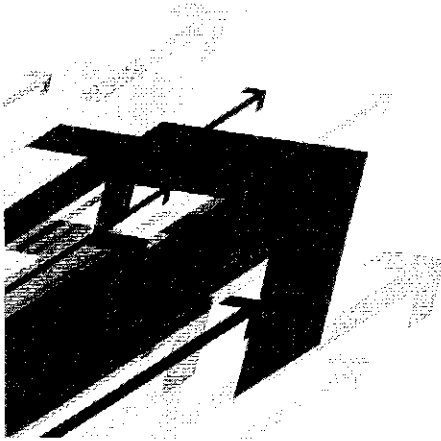
The township development is uniquely designed on central place theory and has a man-made lake of 6.5 acres which functionally is a rain water harvesting tank, fulfilling the water requirement of the entire development. It acts as a focal point around which the whole development is planned. This man-made lake is one of its kind and the largest in the state collecting rain water from the entire township and retains it for various domestic and other uses. The '**Sobha City Mall**' is strategically located by the lake to allow visitors to enjoy its breath-taking view. The lake deck acts as a vibrant space enhancing the overall shopping experience.

It is notable that traders and business people in the State of Kerala sell goods worth Rs. 1200 crore a day. The State accounts for 22% of total non-resident Indian (NRI) remittance to India; especially Chavakkad in Thrissur district has one of the highest numbers of NRIs. Additionally, Thrissur is the fourth largest city and the third largest urban agglomeration in Kerala. Furthermore, Thrissur has steadily emerged as the commercial hub for retail, real estate, Ayurveda and banking & financial services. Today, Thrissur City is also referred to as the Golden City of India as it manufactures 70% of plain gold jewellery in Kerala. Real estate has always been a promising sector in Thrissur due to factors such as land availability, image of a clean and green city, upcoming educational institutions and tourism. In addition, Thrissur has medical colleges, engineering colleges and has a floating population as it is





the nearest city to the Guruvayoor temple, which is one of the most important pilgrim centres in South India and is visited by millions of devotees every year.



Sobha, the only
Real Estate Developer
to be honoured as a
Global Growth Company
by the World Economic Forum.



About Sobha Limited (formerly Sobha Developers Limited):

Founded in 1995, Sobha Limited, a Rs. 25 billion company, is one of the fastest growing and foremost backward integrated real estate players in the country. It means that the company has all the key competencies and in-house resources to deliver a project from its conceptualization to completion. Sobha is primarily focused on residential and contractual projects. The Company's residential projects include presidential apartments, villas, row houses, super luxury & luxury apartments, plotted developments and aspirational homes. In all its residential projects, the company lays strong emphasis on environmental management, water harvesting and highest safety standards. On the contractual projects side, the Company has constructed a variety of structures for corporates including offices, convention centres, software development blocks, multiplex theatres, hostel facilities, guest houses, food courts, restaurants, research centres, and club houses. For more information on Sobha Limited, please visit: www.sobha.com

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