

REGD. OFFICE: L-7, Verna Industrial Estate, Verna, Salcete, Goa - 403 722. India.
Tel.: +91 832 2885400 • Fax: +91 832 2783395
CIN: L30007GA1993PLC001341

16th July, 2015

To,
The Manager
The Corporate Relationship Department,
Bombay Stock Exchange Limited,
Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001

To,
Mr. Hari K- Asst. Vice President
National Stock Exchange of India Ltd
"Exchange Plaza", Bandra - Kurla Phiroze
Complex, Bandra (E),
Mumbai - 400 051

Sub: Press Release for appointment of Ms. Sonakshi Sinha as a Brand Ambassador for DIGISOL range of Wireless and Networking products of the Company

Dear Sir,

Attaching herewith a Press Release informing appointment of Ms. Sonakshi Sinha as a Brand Ambassador for DIGISOL range of Wireless and Networking products of the Company.

Request you to kindly take note of the same and acknowledge the receipt.

Thanking You

Yours Faithfully,

For SMARTLINK NETWORK SYSTEMS LIMITED



URJITA DAMLE
COMPANY SECRETARY

Smartlink Network Systems Ltd.

CORPORATE OFFICE : Plot No. 5, Kurla Bandra Complex Road, Santacruz (E), Mumbai - 400 098. India. • Tel.: +91 22 3061 6666 / 2652 6696 • Fax: +91 22 2652 8914
www.smartlink.co.in

DIGISOL
Networking Solutions

DIGILITE
Computing Solutions

DIGICARE
Services Solutions

Press Release



DIGISOL announces Sonakshi Sinha as Brand Ambassador for its Wireless and Networking Products

Mumbai, 16th July 2015 - DIGISOL the Computer Networking brand of Smartlink Network Systems Ltd., announces that leading Bollywood actress, **Sonakshi Sinha**, will appear as the National Brand Ambassador for the **DIGISOL** range of wireless and networking products. The appointment of Sonakshi comes at a time when DIGISOL plans to magnify its presence in consumer segment and this association is expected to boost the brand's visibility in India.

Ms. Arati Naik, COO, DIGISOL, said, "DIGISOL brand is young and so is our target consumers. We believe Sonakshi is a good choice as she is widely admired by young Indian audience. Her charismatic personality of being stylish, fun and internet savvy makes her fit seamlessly into the brand."

On expressing her excitement, Sonakshi Sinha said, "I am happy to represent a brand like DIGISOL which is playing a major role in making DIGITAL India a reality. Now, that I'm associated with DIGISOL, I look forward to be a part of their Initiative."

Committed to the government's call of 'Make in India' DIGISOL have recently launched two Wireless Broadband Routers, the next generation DG-HR3400 Wireless Broadband Home Router and DG-BG4300Nu Wireless Broadband ADSL Router at its manufacturing plant in Goa.

DIGISOL has a range of over 150 products across the IT networking spectrum which include Routers, 3G Products and Switches etc. DIGISOL products incorporate world class quality and are backed by Smartlink's own manufacturing facility, its R&D, a Pan India distribution network and call based technical support backed by a strong in house service team.

Sonakshi Sinha is a known Indian Bollywood actress. She has marked her Bollywood debut in Hindi film industry with 2010's Blockbuster hit "Dabangg", which went on to be the biggest hit of that year. She won the Filmfare Award for "Best Female Debut". Later, she starred in some of Bollywood's biggest hits including Rowdy Rathore, Son of Sardar, Dabangg 2 and many more.

About Smartlink Network Systems Ltd. (SNSL):

Established in the year 1993, Smartlink Networking Systems Ltd. (BSE: 532419 | NSE: SMARTLINK) is a forerunner in the field of networking infrastructure. Honesty, ethics and integrity together constitute the Company's core values making them the most experienced and

respected IT Company in India. Smartlink is a pioneer in bringing IT Networking Products and Technology to India and has the distinction of being one of the first companies to start manufacturing of IT Networking Products. Smartlink is credited with two decades of experience in Product Design, Development, Manufacturing, Marketing and Sales & Service in its forte. The company's offering strongly resonate with the needs of customers ranging from Enterprise to SME/SMB and SOHO to home users and from across the verticals i.e. Government, BFSI, Education, Manufacturing, Hospitality, Healthcare, Retail, to name a few. Smartlink's brand portfolio includes DIGISOL & DIGICARE.

For Further Information:

Ram Kanojia: 09867322755, ram.kanojia@smartlink.co.in