

Smartlink launches DIGILITE brand for motherboards

Mumbai, 15th June 2011: Smartlink Network Systems Ltd. has introduced its range of motherboards under the brand name DIGILITE. They have launched seven motherboard models. These include three from AMD platform, one Atom bundle and three from Intel platform.

Mr. K. R. Naik, Executive Chairman, Smartlink said "We were among the early entrants for manufacturing motherboards in India. Equipped with technology, expertise, experience and sophisticated manufacturing capabilities, we are now re-entering the motherboard market with DIGILITE brand, which we are confident will be another successful brand from the house of Smartlink".

Mr. Rajan Sharma, AVP, Smartlink, said "We believe that with our brand equity, strong distribution partners, quality channel and pan-INDIA coverage with direct post-sales support, we can make a significant impact in Motherboard market in India which is robust volume-wise as desktop penetration still lower compared to many developed/developing countries. Like other Smartlink products, DIGILITE motherboards will set new benchmarks for reliability and deliver great value performance proposition to customers, reducing 'total cost of ownership'".

The company has advanced manufacturing capabilities, quality control and has vast experience in the manufacturing & supply of motherboards to the top OEM/SI customers in India.

DIGILITE motherboards will be serviced and supported by DIGICARE. DIGICARE has strong nationwide RMA service network of 64 service centers & pick-up services across non-ASP locations.

About Smartlink Network Systems Ltd. (SNSL).

SNSL is one of the leading ITS (Information Transport System) & converged communication systems player in the field of Networking. Company was established in the year 1993 to prop Indian market in the field of Network Infrastructure. Pioneer in the field of networking, it offers an integrated value proposition from design to development and from sales and marketing to service and support. Active / Converged Communication Products under brand name of **DIGISOL**, manufacturing of motherboards under brand name **DIGILITE** and its post sales service under the brand name **DIGICARE**.