

VISHAL SHREYAS DOSHI

162, Neelamber, 37, G. D. Marg, Mumbai 400 026
☎ 66373500

February 11, 2013

The Secretary
BSE Limited,
Phiroze Jeejeebhoi Towers,
Dalal Street,
Mumbai - 400 001.

Sub: Disclosure of encumbrance of shares in terms of
Regulation 31 (3) of SEBI (Substantial Acquisition of Shares and
Takeovers)(Amendment) Regulations, 2011.

Pursuant to Regulation 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers)(Amendment) Regulations, 2011, I hereby furnish the disclosure in the prescribed format for creation of pledge on shares of the Company.

Kindly take the same on record.

Yours faithfully,



VISHAL S. DOSHI

Encl.: as above.

c.c. The Manager
Listing Department,
National Stock Exchange of India Ltd.
"Exchange Plaza", C - 1, Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400 051.

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and

Name of the Target Company(TC)				SHRENUJ & COMPANY LIMITED					
Name of the Promoter(s) on whose shares encumbrance was created/ ~~invoked~~ / released ✓				VISHAL SHREYAS DOSHI					
Date of reporting				11-2-2013					
Names of the stock exchanges where the shares of the target company are listed				BSE Limited National Stock Exchange of India Limited					
Details of the promoters' holding: (The term "event" indicates creation/ ~~invocation~~ / release ✓ of encumbrance, as the case may be)									
Promoter(s) or PACs with him		Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details	
Names		Number	% of total share capital	Type - creation/ invocation / release	Date (s)	Number	% of total share capital		
VISHAL SHREYAS DOSHI		5245421	6.85	CREATION	08.02.13	145421	0.19	33,00,000 shares pledged in favour of ICICI Bank Limited on 8.2.2013	
(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.									
Signature of the Authorized Signatory									
Place : Mumbai						 VISHAL S. DOSHI			
Date : 11 th February, 2013									