

KIRTILAL KALIDAS DOSHI

162, Neelamber, 37, G. D. Marg, Mumbai 400 026
☎ 66373500

February 11, 2013

The Secretary
BSE Limited,
Phiroze Jeejeebhoi Towers,
Dalal Street,
Mumbai - 400 001.

Sub: Disclosure of encumbrance of shares in terms of
Regulation 31 (3) of SEBI (Substantial Acquisition of Shares and
Takeovers)(Amendment) Regulations, 2011.

Pursuant to Regulation 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers)(Amendment) Regulations, 2011, I hereby furnish the disclosure in the prescribed format for creation of pledge on shares of the Company. of shares.

Kindly take the same on record.

Yours faithfully,



KIRTILAL K. DOSHI

Encl.: as above.

c.c. The Manager
Listing Department,
National Stock Exchange of India Ltd.
"Exchange Plaza", C - 1, Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400 051.

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and

Name of the Target Company(TC)	SHRENUJ & COMPANY LIMITED
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released ✓	KIRTILAL KALIDAS DOSHI
Date of reporting	11-2-2013
Names of the stock exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited

Details of the promoters' holding:

(The term "event" indicates creation/ invocation/ release ✓ of encumbrance, as the case may be)

Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details
Names	Number	% of total share capital	Type - creation/ invocation / release	Date (s)	Number	% of total share capital	
KIRTILAL KALIDAS DOSHI	3575764	4.67	CREATION	08.02.13	100764	0.13	4,75,000 shares pledged in favour of ICICI Bank Limited on 8.2.2013

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

Signature of the Authorized Signatory

Place : Mumbai

Date : 11th February, 2013



KIRTILAL K. DOSHI