



SHREE PUSHKAR CHEMICALS & FERTILISERS LTD.

CIN : U24100MH1993PLC071376

A Government of India Recognised Export House

An ISO 9001:2008 & 14001:2004 Certified Company

202, A Wing, Bldg. No. 3, Rahul Mittal Industrial Estate,

Sir M. V. Road, Andheri (E), Mumbai - 400 059, India.

Tel. : +91-22-4270 2525 • Fax : +91-22-2850 4242

email : info@shreepushkar.com • Website : www.shreepushkar.com

Date: 11th August, 2016

To,
National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051.

Kindly Attention: Mr. Vishnu Vyas (NSE - Listing Compliance)

Respected Sir,

Subject: Clarification in respect of Public Announcement made for commissioning of its plant for the manufacture of Sulphate of Potash.

Ref : Shree Pushkar Chemicals & Fertilisers Limited
Scrip Code: 539334 Scrip Id: SHREEPUSHK

With reference to above captioned subject matter, we have received an email from your office requiring us to submit following information pertaining to Public Announcement made by the Company pertaining to commissioning of its plant for the manufacture of Sulphate of Potash as on 8th August, 2016 in this regard we submit necessary information and replies as follows:

Shree Pushkar Chemicals & Fertilisers Limited along with its expansion plans for manufacture of Reactive Dyes through the proceeds of the IPO had also proposed a plant for the manufacture of Sulphate of Potash (SOP), a soluble potassic fertiliser with a capacity of 10,000 MTA, to be totally financed through internal accruals.

The main plant has been imported on turnkey basis from China and has been successfully commissioned on 1st August 2016. The company is currently in the process of conducting trial runs, and the full commercial production at the plant is scheduled to commence by September 2016 along with the calcium chloride plant, a byproduct in the manufacturing process.

Sulfate of potash (SOP) is a specialty fertilizer that provides valuable potassium and sulfur nutrients while avoiding the unwanted chloride associated with the conventional potassic fertiliser muriate of potash (MOP). The product has utility as a fertilizer for high-value chloride sensitive crops, specifically in the cultivation of fruits; horticulture, floriculture, etc. requiring greater sulfur nutrition.

On the basis of queries raised by NSE we clarify the same as under: -

1. Period within which the proposed capacity is to be added;



Factory - Unit I : B -102/103, MIDC Lote Parshuram, Taluka Khed, Dist. Ratnagiri, Maharashtra, India.

Tel. : +91-2356 272718, 272625 • Fax : +91-2356 272625

Unit II : D-25, MIDC Lote Parshuram, Taluka Khed, Dist. Ratnagiri, Maharashtra, India.

Tel. : +91-2356 272255 • Fax : +91-2356 273255

Reply : The SOP plant with a capacity of 10,000 MT/ annum is already on trial runs and the commercial production is to start by 30th September 2016.

2. Investment required;

Reply :The total investment is estimated at Rs.18.50 Crs which includes a capital cost of Rs.15.50 Crs.

3. Existing capacity utilization;

Reply :This is a new plant and the plant has yet to start commercial production. There is no existing capacity as of now barring the aforesaid.

4. Existing capacity;

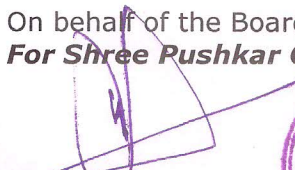
Reply :There is no existing capacity as of now. The installed capacity on commissioning of the plant would be 10,000 MT/ annum.

You are requested to take note of the above and arrange to bring this to notice of all concerned.

Kindly acknowledge the receipt, and please take the same on record.

Thanking you,

On behalf of the Board of Directors of;
For Shree Pushkar Chemicals & Fertilisers Limited


Satish Chavan
Company Secretary
M. No: A 40764

