

Date: 23/05/2014

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400 001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

Sub.: Intimation of opening of 42nd, 43rd & 44th Showrooms

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir/Madam,

We have great pleasure in informing you that the Company is opening its 42nd, 43rd & 44th showrooms on the dates and addresses as mentioned here-under:

Showroom No.	Date	Address
42	25/05/2014	5, Main Road, Opposite Big Bazar, Ranchi (Jharkhand)
43	01/06/2014	Rang Mahal, Lachit Nagar, ULU Bari, G.S. Road, Guwahati (Assam)
44	15/06/2014	335-A, Gurudwara Road, Gandhi Nagar, Jammu (Jammu & Kashmir)

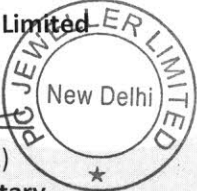
Kindly take the same on record.

Thanking you,

Your's sincerely,

For PC Jeweller Limited


(VIJAY PANWAR)
Company Secretary



PC Jeweller Limited

Corporate Office : C - 54, IIInd Floor, Vikas Marg, Preet Vihar, Delhi - 110 092 Ph. : 011 - 49714971 Fax : 011 49714972

Regd. & Head Off. : 24/2708, Bank Street, Karol Bagh, New Delhi - 110 005, INDIA CIN: L36911DL2005PLC134929

OTHER SHOWROOMS : NEW DELHI: Karol Bagh • Pitampura • Kingsway Camp • Rajouri Garden • South Extn., Part-I • GK-I • UTTAR PRADESH: Ghaziabad • Indirapuram • Noida • Lucknow • Kanpur • HARYANA: Gurgaon • Faridabad • Rohtak • Panchkula • CHANDIGARH • UTTARAKHAND: Dehradun • Haridwar • MADHYA PRADESH: Bhopal • Indore • CHHATTISGARH: Raipur • Bilaspur • RAJASTHAN: Jodhpur • Bhilwara • Pali • Beawar • Ajmer • PUNJAB: Ludhiana • Amritsar
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