PCJ

Jeweller for generations

Date: 08/05/2015

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

Sub.: Intimation of opening of 51st Showroom

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir/Madam,

We have great pleasure in informing you that the Company is opening its 51st showroom on Sunday, May 10, 2015, at Bhagalpur (Bihar), at the following address:

Aparajita Complex, D. N. Singh Road, Kharmanchak, Bhagalpur (Bihar)

The showroom is segregated into two floors, the ground floor exhibits gold and silver jewellery, whereas the first floor houses the diamond jewellery and an exquisite lounge. The showroom is spread across a total area of 6,000 sq.ft. After this the Company will have total 51 showrooms under the **'PC Jeweller'** brand located across 42 cities in India.

Kindly take the information on record.

Thanking you.

Your's sincerely,

For **PC Jeweller Limited**

PC JEWELLER LIMITED New Delhi

(VIJAY PANWAR)
Company Secretary