



Ref: SEC/SE/29/2025-26

Date: 30th July 2025

<p>The Manager- Listing</p> <p>The National Stock Exchange of India Limited “Exchange Plaza”, Bandra – Kurla Complex, Bandra (EAST), Mumbai – 400051</p> <p>NSE SYMBOL: SENCO</p>	<p>The Manager – Listing</p> <p>BSE Limited Corporate Relationship Department Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001</p> <p>BSE SCRIP CODE: 543936</p>
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Dear Sir(s)/ Madam(s),

Sub: Intimation of opening of 77th Franchisee Store

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that the Company has opened its 77th Franchisee store (FOCO model) today at Bettiah, located in West Champaran District of Bihar.

Accordingly, the no. of stores in the state of Bihar has increased to 7 and the total number of Senco stores in India now stands at 183. The total own stores (COCO) now stands at 106 (including 4 Sennes Stores) ; and Franchisee stores at 77 (including 5 in FOCO model)

This is in line with our plan to launch 10 Company stores and 10 Franchisee stores in FY 26. We have already launched 4 COCO stores and 5 Franchisee stores in Q1 and with this 1 store in Q2 so far, total stores launched in FY 26 is now 10. We have a robust pipeline of Own Stores and Franchisee stores in Q2 and H2.

We request you to take the above on record.

Yours sincerely,

For SENCO GOLD LIMITED

Mukund Chandak
Company Secretary & Compliance Officer
Membership No. A20051

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