

Ref No.: SEL / Reg. 30- LODR / May-2016 / 02

May 06, 2016

The Secretary,
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex
Bandra (E), Mumbai-400 051.
NSE Symbol: SHEMAROO

The Secretary,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 023.
Scrip Code : 538685

Dear Sir / Madam,

Re: SHEMAROO ENTERTAINMENT LIMITED - ISIN: INE363M01019

Sub: - Earnings Release for the Fourth Quarter (Q4) / Financial Year ended March 31, 2016

Please find enclosed herewith Earnings Release by Shemaroo Entertainment Limited for the Fourth Quarter (Q4) / Financial Year ended March 31, 2016.

This is for your information and records.

Thanking you,

Yours faithfully,

For Shemaroo Entertainment Limited



Ankot Singh
Company Secretary & Compliance Officer
ICSI Membership No.: - F8438

Encl.: As above

Earnings release for the Quarter & Year ended March 31, 2016

FY2016

PAT increased by 27.4 % YOY to Rs. 5,215 Lacs (FY2016)

Total Income increased by 16.0 % YOY to Rs. 37,668 Lacs (FY2016)

Q4 – FY2016

PAT increased by 28.8 % YOY to Rs. 1,645 Lacs (Q4 FY2016)

Total Income increased by 18.1 % YOY to Rs. 10,309 Lacs (Q4 FY2016)

Mumbai, May 6, 2016: Shemaroo Entertainment Limited, an established integrated media content house announced its consolidated financial results for the Quarter and Year ended March 31, 2016 (Q4 & FY2016). The Board has recommended a dividend of Rs.1.40 per fully paid-up equity share of Rs. 10/- each for FY2016.

Financial Highlights:

Consolidated Results for FY2016:

- Total Income increased by 16.0% to Rs. 37,668 Lacs (Rs. 32,471 Lacs in FY2015)
- EBITDA increased by 26.5% to Rs. 11,155 Lacs (Rs. 8,816 Lacs in FY2015)
- EBITDA Margin stood at 29.6% in FY2016 (27.2% in FY2015)
- Net Profit after tax increased by 27.4% to Rs. 5,215 Lacs (Rs. 4,092 Lacs in FY2015)
- PAT Margin stood at 13.8% in FY2016 (12.6% in FY2015)
- Basic and Diluted Earnings Per Share stood at Rs. 22.11 in FY2016 (Rs. 17.35 in FY2015)

Consolidated Results for Q4 FY2016:

- Total Income increased by 18.1% to Rs. 10,309 Lacs (Rs. 8,727 Lacs in Q4 FY2015)
- EBITDA increased by 33.1% to Rs. 3,591 Lacs (Rs. 2,698 Lacs in Q4 FY2015)
- EBITDA Margin stood at 34.8% in Q4 FY2016 (30.9% in Q4 FY2015)
- Net Profit after tax increased by 28.8% to Rs. 1,645 Lacs (Rs. 1,277 Lacs in Q4 FY2015)
- PAT Margin stood at 16.0% in Q4 FY2016 (14.6% in Q4 FY2015)
- Basic and Diluted Earnings Per Share stood at Rs. 6.05 in Q4 FY2016 (Rs.5.41 in Q4 FY2015)

Executive Comment:

Hiren Gada, Wholetime Director and CFO said,

It has been a satisfying year for us with an overall topline growth of 16% Y-O-Y. Revenue from digital media continues the upward curve with over 70% Y-O-Y growth rate in FY2016. Traditional media continues to grow at a healthy growth rate. Growing technology has ignited several new innovations which has opened a plethora of revenue generation opportunities. Being equipped with a robust content library and wide distribution presence, we will endeavor to tap these opportunities and improve our ROIs.

Business Highlights:

Divisional Performance (Standalone):

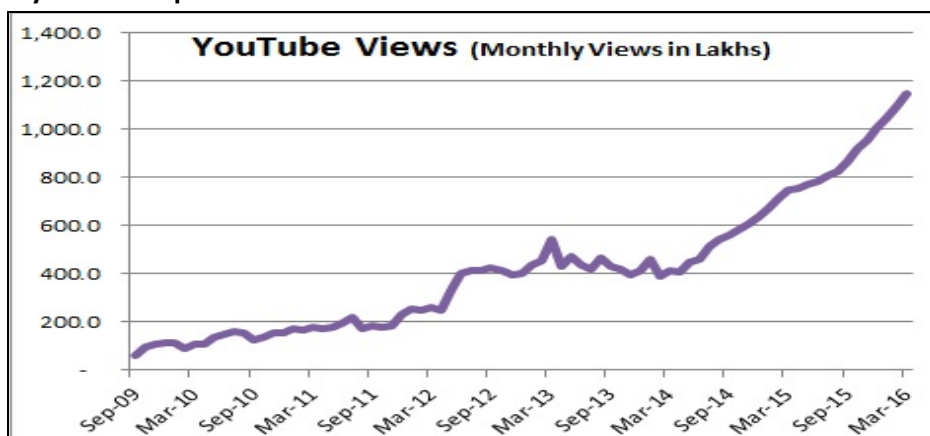
in Rs. Lacs

Business Division	Q4 - FY2016	Q4 - FY2015	YOY Growth %	FY 2016	FY 2015	YOY Growth %
New Media	1,766	1,145	54.3%	6,351	3,731	70.2%
Traditional Media	8,553	7,572	13.0%	31,343	28,740	9.1%
Income from Operations	10,320	8,717	18.4%	37,694	32,471	16.1%

Operational Highlights:

- Crossed 1 Billion views on our flagship Shemaroo YouTube channel
- 100 Million+ Views crossed on 'Shemaroo Kids' YouTube channel
- Crossed 1 lac Subscribers on 'Shemaroo Punjabi' YouTube Channel
- Signed a further content deal with Spuul
- Tata Sky 'Active Devotion' service launched on 25th Feb 2016
- Tata Sky 'Comedy' service launched on 9th Mar 2016
- Acquired the Sagarika Bengali Audio Catalog perpetually

YouTube Monthly Views Graph till March 2016:



About Shemaroo Entertainment Limited

Celebrating the golden jubilee, Shemaroo Entertainment Ltd. (BSE Scrip Code: 538685; NSE Scrip Code: SHEMAROO) is among the few entertainment companies that has hallmarked several pioneering efforts with its innovative and out- of-the- box thinking. Founded in 1962, Shemaroo Entertainment Ltd is an established Filmed Entertainment "Content House" in the country, active in Content Ownership, Creation, Aggregation and Distribution with a large content library of over 2800 titles.

Shemaroo is engaged in the distribution of content for satellite channels, physical formats and emerging digital technologies like the Mobile, Internet, Broadband, IPTV and DTH among others. With its partnership with the major telecom operators and other digital media platforms, Shemaroo is at the forefront of the digital age. The company has also tied up with many content providers across the country. The "Shemaroo" brand today is synonymous with quality entertainment in the Indian entertainment eco system. For further information please visit www.shemarooent.com