TCS/PR/SE-57/2015-16

November 24, 2015

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**Tata Consultancy Services and Gfi informatique Sign a Strategic Agreement to Accelerate Smart Cities Programs in France**" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash Mukhopadhyay
Vice President and Company Secretary

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For immediate use **PRESS** RELEASE

Tata Consultancy Services and Gfi informatique Sign a Strategic Agreement to Accelerate Smart Cities Programs in France

The companies will offer TCS Digital Software & Solutions Group's Intelligent Urban Exchange Software to deliver Real-Time Insights and Help Promote Digital Adoption in Cities, Regions and Departments across France

MUMBAI and SAINT-OUEN (FRANCE), November 24, 2015: Tata Consultancy Services (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions organization, and Gfi Informatique (ISIN: FR0004038099), a leading vendor in value-added IT services and software, today announced a strategic partnership agreement on smart cities to meet the requirements of digital initiatives in public transportation, water, and energy and accelerate the adoption of digital technologies in France's fast-growing and innovative smart cities market.

Gfi Informatique and Tata Consultancy Services will offer the Intelligent Urban Exchange (IUX) advanced analytics solution developed by the TCS Digital Software & Solutions (DS&S) Group. The TCS IUX software solution leverages real-time and historical data to close the loop between citizen and city needs and the supply of services, such as transportation, water and energy.

The contract is a culmination of DS&S Group's knowledge of the global smart city market – a $1.6 trillion dollar opportunity by 2020 – and Gfi's trusted relationships with local public sector organizations to provide system integration and localization in France. Gfi will use IUX analytics software to support digital initiatives that enhance public services for citizens, make efficient use of resources and improve the environment to help boost France's leadership in intelligent city programs.

"Our first commitment is to meet the expectations of cities, including its citizens, elected officials and economic stakeholders with innovative solutions for operational efficiency, new revenue opportunities and citizen satisfaction," said Vincent Rouaix, Gfi Chairman and CEO. "This partnership enables us to quickly add value to our digital technology offerings in the public sector, such as our City Hub mobile portal or our Public CRM, as well as to leverage data and applications to promote a coordinated, systematic roll-out and sustained growth of smart cities, bringing greater value to everyone involved."

Gfi will include the TCS IUX flexible solution as part of their value-added capabilities to address market requirements and deliver greater benefits to smart city programs in France. The highly scalable, modular software solution combines big data and domain specific advanced analytics to provide cities, utilities or transport operators with real time, actionable insights and deliver cost-effective operations across multiple intelligent city domains, such as transportation, water, energy, open governance and city commerce.

"Gfi are experts in the French public sector, and their experience in this market coupled with TCS DS&S Group's TCS IUX solution will be a valuable asset to intelligent city development," said Seeta Hariharan, General Manager & Group Head of TCS DS&S group. "The agreement introduces advanced analytics software capabilities to expand Gfi's approach to unite and leapfrog the digital transformation of public sectors to build new revenue streams and create a culture of more fully engaged, satisfied citizens."

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Tags/Keywords: Smart Cities, Intelligent Cities, TCS Digital Software and Solutions, TCS DS&S Group, TCS Intelligent Urban Exchange, TCS IUX, Gfi

About TCS Digital Software & Solutions Group

Launched in 2014, TCS Digital Software & Solutions Group is a strategic growth business unit in TCS formed to help customers undergo critical digital transformations with modular, scalable and fully integrated, industry-tailored licensed software and solutions. Industries served are Cities, Retail, Communications and Banking and Financial Services, four markets with a particularly urgent need to adopt emerging technologies to enhance customer intelligence capabilities and rapidly shift product and service offerings to compete in highly competitive and customer-centric arenas. For more information, visit us at http://www.tcs.com/digital-software-solutions/pages/default.aspx or on Linked In

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 335,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $15.5 billion for year ended March 31, 2015 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS news in Europe, follow @TCS_Europe. For TCS global news, follow @TCS_News. Subscribe to an RSS Feed of TCS Press Releases.

About Gfi Informatique

About Gfi Informatique
European player in value-added IT services and software, Gfi Informatique occupies a strategic position in its differentiated approach to global firms and niche players. With its multi-specialist profile, the Group offers its clients a unique combination of proximity, sector organisation and quality industrial solutions. The Group has nearly 11,000 employees and had in 2014 a turnover of €804 million.

Gfi Informatique is listed on Euronext Paris, NYSE Euronext (Compartment B) – ISIN Code: FR0004038099.

For more information: www.gfi.com

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