TATA POWER

TATA

for immediate use **PRESS RELEASE**

"Say No to Plastic" Tata Power Club Enerji launches New Online Module

~Supports the dire need to spread the message of environment conservation~

National, 3rd July,2018: 'Club Enerji', Tata Power's nationwide resource and energy conservation movement has been relentlessly spreading awareness about environment and resource conservation across the country. Continuing with its strategic focus on national building and in line with the World Environment 2018 theme, the company has announced the launch of its new online module for Club Enerji called "Say No to Plastic".

This new module is aimed at sensitizing individuals about health and environmental hazards which are triggered as a result of using plastic. It urges people at large to come together and explore sustainable alternatives and reduce the production and excessive use of single-use plastic polluting our oceans, damaging marine life and threatening human health.

The objective of this module is to reach out to a larger group of online audiences with a vision to inculcate strong civic & moral values, enunciate the harmful effects of plastic on humans as well as animals, the main cause of plastic pollution and how we can conserve resources by eradicating the use of it. The module on "Say No to Plastic" will focus on the National Mission of ' Clean India ' and will be hosted on the Club Enerji website - www.clubenerji.com wherein users can simply register to gain access to it.

Echoing his views on this, **Mr. Praveer Sinha, CEO & Managing Director, Tata Power** said, "*We, at Tata Power are determined to strengthen our Club Enerji programme and reach out to a global audience by encouraging the online audiences of today to become responsible citizens of tomorrow. Our latest online module on "Say No to Plastic" is aimed at making children realise the importance of eradicating the use of plastic and conserving our environment..*"

Recognizing the immense value that schools and school children can bring to the initiative, Club Enerji was started in 2007 to propagate efficient usage of energy, and to educate the society on climate change issues. Till date, the movement has been successfully implemented in cities like Mumbai, Delhi, Ahmedabad, Pune, Ajmer, Ranchi, Jamshedpur, Belgaum, Lonavala, Bengaluru, and Kolkata. Club Enerji has sensitised to more than 15 million citizens , collectively saved 21 million units of electricity across 250 schools in India. Tata Power's 'Club Enerji' will continue encouraging children to be responsible citizens by shaping them into proactive leaders of the future through their various initiatives.

for immediate use **PRESS RELEASE**





About Tata Power:

Tata Power is India's largest integrated power company and, together with its subsidiaries & jointly controlled entities, has an installed capacity of 10757 MW. A pioneer in the field, it has a presence across the entire power value chain: Generation of renewable as well as conventional power including hydro and thermal energy; transmission & distribution, trading and coal & freight logistics. With renewable energy assets in solar and wind accounting for 30% of the company's portfolio, Tata Power is a leader in clean energy generation. In line with the company's view on sustainable and clean energy development, Tata Power is steering the transformation of utilities to integrated solutions by looking at new business growth in EV charging & storage, distributed generation & rooftops, microgrids and home automation & smart meters.

It has successful public-private partnerships in generation, transmission & distribution in India namely: 'Tata Power Delhi Distribution Ltd.' with Delhi Vidyut Board for distribution in North Delhi; 'Tata Power Ajmer Distribution Ltd.' with Ajmer Vidyut Vitran Nigam Ltd. for distribution in Ajmer; 'Powerlinks Transmission Ltd.' with Power Grid Corporation of India Ltd. for evacuation of Power from Tala hydro plant in Bhutan to Delhi; 'Maithon Power Ltd.' with Damodar Valley Corporation for a 1050 MW Mega Power Project at Jharkhand. Tata Power is serving more than 2.6 million distribution consumers in India and has developed the country's first 4000 MW Ultra Mega Power Project at Mundra (Gujarat) based on super-critical technology.

With growing international focus, Tata Power's global presence includes strategic investments in Indonesia through a 30% stake in the coal company PT Kaltim Prima Coal (KPC); 26% stake in mines at PT Baramulti Suksessarana Tbk (BSSR); in Singapore through Trust Energy Resources; in South Africa through a joint venture called 'Cennergi' to develop projects in sub-Sahara Africa; in Zambia through a 50:50 joint venture with ZESCO for 120 MW Hydro project; in Georgia through AGL which is a joint venture with Clean Energy, Norway & IFC for development of 187 MW hydro project; in Bhutan through a hydro project in partnership with The Royal Government of Bhutan.

With its 103 years track record of technology leadership, project execution excellence, world-class safety processes, customer care and driving green initiatives, Tata Power is poised for multi-fold growth and committed to 'lighting up lives' for generations to come. Visit us at: www.tatapower.com.

TATA POWER

TATA

for immediate use **PRESS RELEASE**

About Tata Power Club Enerji:
Tata Power started its school outreach programme, "Tata Power Energy Club" in 2007. In 2009, Club Enerji took its next big leap, with the programme turning into a national movement, covering more than 500 schools across Mumbai, Delhi, Pune, Ahmedabad, Bengaluru, Kolkata, Belgaum, Jamshedpur and Lonavla and further attained a new milestone of achieving over one million citizens sensitisation and more than one million units energy savings. School children, from Class III to Class IX, are taught the importance of conserving energy through innovative modules which include audiovisuals and power point presentations. Children are imparted energy saving and resource conservation tips during these sessions, usage of which have shown dramatic savings. Club Enerji reached out to more than 15 million, collectively saved 21 million units of electricity and is present in 11 cities across 250 schools in India.

For further information, please contact:	
Shalini Singh Chief-Corporate Communications & Sustainability The Tata Power Company Limited Email: shalinis@tatapower.com	Payal Tiwari & Priyanshi Shah Adfactors PR 9920368044 & 9930811164 **Email:** payal.tiwari@adfactorspr.com priyanshi.shah@adfactorspr.com