

**Mahindra Satyam and Tech Mahindra launches the 'Young CEO' Program**

*Strategic initiative to bolster the pursuit campaign towards the Mission 2015 vision*

**Hyderabad – April 17, 2013** – Mahindra Satyam and Tech Mahindra, two major players in the Indian IT landscape today announced the launch of its ambitious innovative program of 'Young CEO' showcasing the agility of a start-up and the experience of a behemoth.

The 'Young CEO' Program is designed to nurture Young Leaders to take on significant roles with 'end-to-end' responsibility in the areas of M&A, new business initiatives, platforms, or developing a new Geography. The 'Young CEO's' will be fully empowered to run the Sales, Delivery and the Domain arenas. These Leaders will be given development inputs throughout and will have Mentors and Coaches to guide them to perform this task. The program will foster innovation by encouraging a startup mindset while providing early leadership opportunities to the associates.

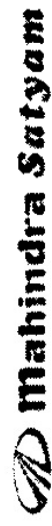
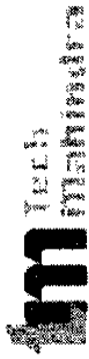


*"I would like to focus on creation of our CEO FORCE – a model of distributed leadership comprising home-grown leaders and young talent within the Organization, who work collaboratively and interdependently to achieve the purpose of our Mission 2015. Our YOUNG*

*CEO Program is part of unearthing hi-potentials from deep within, encourage the start-up mind-set, provide early leadership opportunities and reflect the theme of being the largest start up in letter and spirit."* **said CP Gurnani, CEO, Mahindra Satyam and MD, Tech Mahindra.**

Mahindra Satyam and Tech Mahindra aims to develop 30 Young CEOs in the system by 2015. The Young CEO program is 'by invitation only' program where the members are hand-picked by the management council.





### **About Mahindra Satyam**

Mahindra Satyam is a global business consulting and information technology services company leveraging deep industry and functional expertise, leading technology practices and a global delivery model to help businesses transform their processes and improve performance. The company's professionals excel in enterprise solutions, supply chain management, client relationship management, business intelligence, business processes, engineering and product lifecycle management, infrastructure services, among other services. The company has development and delivery centres in the United States of America, Canada, Brazil, the United Kingdom, Germany, France, Hungary, Egypt, United Arab Emirates, India, China, Malaysia, Singapore, and Australia and serves numerous clients, including many Fortune 500 organizations.

Mahindra Satyam is part of the USD 15.9 billion Mahindra Group. The Mahindra Group employs more than 155,000 people in over 100 countries and operates in key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology and vacation ownership.

For more information, see [www.mahindrasatyam.com](http://www.mahindrasatyam.com)

Follow us on Twitter: [http://twitter.com/mahindra\\_satyam](http://twitter.com/mahindra_satyam)

For clarifications, write to us at: [MediaRelations@mahindrasatyam.com](mailto:MediaRelations@mahindrasatyam.com)

### **Safe Harbor**

Certain statements in this release concerning the future prospects of Satyam Computer Services Limited ("the Company" or "Mahindra Satyam") are forward-looking statements. These statements by their nature involve risks and uncertainties that could cause Company's actual results differ materially from such forward looking statements. The Company, from time to time, makes written and oral forward-looking statements based on information available with the management of the Company and the Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

###





SCSL/SECTL/II/7/

Date: 17<sup>th</sup> April, 2013

The Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor, Plot No: C/1  
G Block, Bandra-Kurla Complex, Bandra (E)  
Mumbai – 400 051

Dear Sirs

Sub.: Mahindra Satyam and Tech Mahindra launches the 'Young CEO' Program.

Please find enclosed the press release being issued by the Company, for your kind information and records.

Please acknowledge receipt of the same.

Thanking you

Yours faithfully  
For Satyam Computer Services Limited

G. Jayaraman  
Company Secretary



Encl: As above.

**Satyam Computer Services Limited**

---

Regd. Office: Mahindra Satyam Infocity, Unit - 12, Plot No. 35/36, Hi-tech City layout, Survey No.  
64, Madhapur, Hyderabad - 500 081, Andhra Pradesh, India  
Tel: (+91)-40-3063 6363, Fax: (+91)-40-2311 7011