



BSE Ltd.
Dept of Corporate Services - CRD
PJ Towers, Dalal Street
Mumbai 400 001

15th July, 2013

National Stock Exchange of India Ltd.
Exchange Plaza,
Bandra - Kurla Complex,
Bandra (E),
Mumbai - 400 051

By Courier & Email

Dear Sirs,

Scrip Code 532663 / SASKEN

Sub: Press Release - (a) Sasken joins Microsoft's Windows® Embedded Partner Program and (b) GE Ultrasound Korea and Sasken bring ultrasound data capture and playback via standard video

Please find enclosed two Press Releases bearing the title:

- (a) Sasken joins Microsoft's Windows® Embedded Partner Program; and
- (b) GE Ultrasound Korea and Sasken bring ultrasound data capture and playback via standard video

which are being released to the media today.

Thanking you,

Yours faithfully
For Sasken Communication Technologies Ltd.

S. Prasad
Company Secretary & Compliance Officer

Encl.

Sasken joins Microsoft's Windows® Embedded Partner Program

Bangalore, July 15, 2013 - Sasken Communication Technologies Ltd. (BSE: 532663 & NSE: SASKEN) today announced its entry into the Windows® Embedded Partner Program (WEPP). This move enables Sasken to offer a vast array of Windows® Embedded software development services and solutions to device OEMs. Sasken provides R&D services and solutions with exclusive focus on the communications space by addressing the needs of embedded, ruggedized devices, automotive, health care, enterprise, retail, independent service vendors and operator industry segments.

In the Windows® Phone7/8, WinCE and WEHH (Windows® Embedded Handheld) space, Sasken has been working with various semiconductor partners and OEMs in the bring-up of Board Support Packages (BSPs) and migration of operating systems and Windows® applications onto latest platforms. "We are excited to partner with Microsoft in the Windows Embedded Partner Program. This definitely enables us to better service requirements of device OEMs and therefore give end consumers a superior experience", said Ravi TVS, Associate VP and Head, Smart Devices, ICDS, Operators and ISV Practice at Sasken.

Sasken is looking to leverage Microsoft's technologies, roadmaps and ecosystem to provide value to its customers. This partnership will enable Sasken to develop relevant and customized solutions for customers, while maintaining cost effectiveness, ultimately adding value to end consumers.

About Sasken:

Sasken (www.sasken.com) is an R&D Technology Solutions company that helps businesses across the Communication and Consumer value chain accelerate product development life cycles. Sasken offers a unique combination of R&D Consultancy, Wireless Software products, Solutions & Services for Consumer Electronics & Network Engineering Services and works with Network OEMs, Semiconductor Vendors, Terminal Device OEMs, Consumer Electronics OEMs and Operators across the world. Global Fortune 500 and Tier 1 companies in these segments are part of Sasken's customer profile.

Backed by ISO 9001, TL 9000 & BS7799 certifications, Sasken is driven by strong emphasis on quality. Sasken today works with 4 of the top 5 network equipment manufacturers, 5 of the top 10 terminal device manufacturers, 6 of the top 10 semiconductor manufacturers and 2 of top 10 operators.

Ravi TVS
15 July 2013

About Microsoft's Windows® Embedded Partner Program

Microsoft's Windows® Embedded Partner Program (WEPP) is a strategic worldwide initiative dedicated to providing partners with increased business opportunity, market awareness and technology advice for Windows® Embedded CE, .NET and Windows® XP Embedded computing solutions. WEPP goes beyond proving sales and marketing services by establishing relationships between developers, software and hardware manufacturers, training firms, silicon vendors, and more. For more details on WEPP program, please refer to:

http://www.Microsoft.com/Windows®_embedded/en-us/Windows®-embedded.aspx

Disclaimer on Forward Looking Statements:

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements due to risks or uncertainties associated with our expectations with respect to, but not limited to, our ability to successfully implement our strategy and our growth and expansion plans, technological changes, our exposure to market risks, general economic and political conditions in India which have an impact on our business activities or investments, changes in the laws and regulations that apply to the Indian IT services industry, including with respect to tax incentives and export benefits, adverse changes in foreign laws, including those relating to outsourcing and immigration, increasing competition in and the conditions of the Indian and global IT services industry, the prices we are able to obtain for our services, wage levels in India for IT professionals, the loss of significant customers the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices, the performance of the financial markets in India and globally, changes in domestic and foreign laws, regulations and taxes and changes in competition in the information technology/ telecommunication industries. Additional risks that could affect our future operating results are more fully described in our Red herring filing. The company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

Rajiv Jaiswal
15 July 2013

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Syed Shahid Mehdi

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Syed Shahid Mehdi
15 July 2013

GE Ultrasound Korea and Sasken bring ultrasound data capture and playback via standard video

Bangalore, July 15, 2013 – Sasken Communication Technologies Ltd. (BSE: 532663 & NSE: SASKEN) has been an undisputed leader in wireless communication technologies. Over the last few years, Sasken has expanded its reach to serve industries such as healthcare, automotive, consumer electronics, retail and public safety. Players in these industries are relying on the ubiquitous availability of wireless connectivity and user friendly smart devices to offer their customers convenient connectivity and access to information on the go.

One of the several areas in which Sasken has deep competency is in the enablement of multimedia. GE Ultrasound Korea, a Korean subsidiary of GE Healthcare manufacturing and exporting ultrasound machines globally has entered into a relationship with Sasken to capture, record and convert radiology observation into a video that maybe used by a physician for future reference or by the patient for later day viewing. GE constantly endeavors to raise the bar in terms of features and functionality of its ultrasound equipment which have wide adoption globally.

“Based on the needs that we have seen in the market, we saw the need for recording, capturing and archiving of the live ultrasound video feed. In Sasken we saw an organization with deep experience in multimedia. We have licensed their IP to enable the raw format output of the ultrasound machine to be encoded into a standard video format that can be played via any domestic video player. Sasken’s expertise in multimedia has aided us in our endeavour to offer innovative solutions. It has been a pleasure working with Sasken, who have turned out to be a very committed and dependable partner through the entire project”, said Mr. CHOI YOUNG, CHUN CEO, GE Ultrasound Korea.

The solution enables medical authorities to refer to historic data as well as gives patients the ability to access their data. Srinivas Prasad VP, Sasken Communication Technologies said, “This relationship with GE Healthcare, a world leader in medical electronics marks a milestone for us here at Sasken. We are proud of being able to meet GE’s high standards and license our multimedia IP that enables GE to offer new functionality features that appeal to both care-giver and patient. It is our continued endeavor to enable customers with flawless solutions and be known as a preferred partner.”

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Srinivas Prasad
15 July 2013

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