BSE Ltd.
Dept of Corporate Services - CRD
PJ Towers, Dalal Street
Mumbai 400 001

6th November, 2013

National Stock Exchange of India Ltd.
Exchange Plaza,
Bandra - Kurla Complex,
Bandra (E),
Mumbai - 400 051

By Courier & Email

Dear Sirs,

Scrip Code 532663 / SASKEN

Sub: Press Release - Sasken bags Platinum at the LACP 2013 Spotlight Awards Global Communications Competition

Please find enclosed a Press Release bearing the title - Sasken bags Platinum at the LACP 2013 Spotlight Awards Global Communications Competition

which is being released to the media today.

Thanking you,

Yours faithfully
For Sasken Communication Technologies Ltd.

S. Prasad
Company Secretary & Compliance Officer

Encl.

Sasken Bags Platinum at the LACP 2013 Spotlight Awards Global Communications Competition

Ranks #2 globally out of over 800 entrants

Bangalore, 6th November, 2013 – Sasken Communication Technologies Limited (BSE: 532663 & NSE: SASKEN), a leading Indian communications solutions company is proud to announce that its Annual Report 2012-13 has yet again received the Platinum Award at **2013 Spotlight Awards** Global Communications Competition**, held by the League of American Communications Professionals (LACP)**. Sasken has triumphed at the LACP several times before – with the Gold award during 2012, 2011, 2010 and 2006, Silver during 2009 and the Platinum award in 2007.

Sasken has also placed #2 in the 'Top 100 Communication Materials of 2013' and instituted with the Platinum Award in the 'Best In-house Material' special category at the LACP 2013 Spotlight Awards Global Communications Competition.

Sasken's applauds its Marketing Team for yet again producing an award winning Annual Report, completely in-house. From the concept, to copy and creative, was conceived and executed by the members of the Marketing team. Sasken's Annual Report this year is a result of brainstorming sessions and multiple iterations that lasted for over a month.

Currently at the dawn of its 25th year, Sasken, via its Annual Report 2012-13, took the opportunity to celebrate its history and how it has been responsible of creating history in its 25 years of delivering excellence and value to its customers. The pages of this year's Annual Report tells the Sasken story; of its humble beginnings in a garage in Freemont, California and of how the Company chose to traverse the path less taken. The Annual Report shows its readers how Sasken navigated every churn in the industry and still retains its leadership position in the embedded communications space, while expanding operations into adjacent industries.

Speaking on the occasion, **Swami Krishnan, VP & Head, Marketing**, said, "It is with great pleasure and pride that we receive this award. This is our seventh win at LACP and our second Platinum. This is a firm validation of the Marketing Team's creative zeal and commitment to churning out remarkable products consistently. Again, our Annual Report 2012-13 was delivered completely in-house, from concept to execution. It is also heartening to acknowledge that this further highlights India's position on the world map as leaders in creative communications."

The 2013 Spotlight Awards Global Communications Competition drew one of the largest number of submissions ever, representing a broad range of industries and organization sizes. Approximately 1,500 entries were submitted, exemplifying a dozen countries and 300 entities, so competition was exceptionally tough.

"This year's Annual Report for Sasken Communication Technologies Ltd. proves to be remarkable in light of tremendous competition," said **Christine Kennedy, Managing Director, LACP**, "The first impression presented by this entry is exceptional while the narrative is outstanding. The visual design presented by the Sasken annual Report 2012-13 is exceptional, tied with a level of creativity that is outstanding."

Exclaimed one of the judges, "It is clear that a lot of long hours went into this work; great job, it shows."

SASKEN COMMUNICATION TECHNOLOGIES LTD.

About LACP

LACP was established in USA in the year 2001 in order to create a forum within the public relations industry that facilitates discussion of best-in-class practices within the profession, while also recognizing those who demonstrate exemplary communications capabilities.

LACP 2013 Spotlight Awards Global Communications Competition

The competition was judged by a field of communications professionals affiliated with LACP. Their expertise spans a broad spectrum of PR functions ranging from corporate, executive, and internal communications for Fortune 500 organizations to product, service, and non-profit publicity expertise. Judges are screened to ensure that there are no conflicts of interest.

For further information please visit http://www.lacp.com/2013spotlight/competition.htm

About Sasken

Sasken is an embedded communications solutions company, that helps businesses across the communications value chain accelerate product development life cycles.

Sasken offers a unique combination of research and development consultancy, wireless software products and software services, and works with Network OEMs, Semiconductor Vendors, Terminal Device OEMs and Operators across the world. Global Fortune 500 and Tier 1 companies in these segments are part of Sasken's customer profile.

For further information please visit www.sasken.com

Media Contact:

Syed Shahid Mehdi
Senior Manager, Marketing & Corporate Communications
Email : pr@sasken.com
Tel : +91-80-39893222
Cell : +91-0-9880575712