



SATLON
ENTERPRISE
PRIVATE
LIMITED

'Sandesh Bhavan', Lad Society Road,
Bodakdev, Ahmedabad - 380 054.

Phone : 91-79 - 4000 4000

Fax : 91 - 79 - 4000 4178

March 15, 2013

Speed Post / Email / Fax

To,

1.
Company Secretary,
THE SANDESH LIMITED,
"Sandesh Bhavan",
Lad Society Road,
B/h. Vastrapur Gam,
P/O. Bodakdev,
AHMEDABAD - 380 054

2.
**NATIONAL STOCK
EXCHANGE OF INDIA
LTD.,**
"Exchange Plaza", Plot No.
C-1, "G" Block, Bandra-
Kurla Complex,
Bandra (E),
MUMBAI - 400 051

3.
Corporate Relationship
Dept.,
BSE LIMITED,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001

NSE Symbol : SANDESH
Fax No.:
022-26598237/38

Script Code : 526725
Fax No. :022-22722039

RE: **Disclosure under SEBI (Prohibition of Insider Trading) Regulations, 1992
("PIT Regulations")**

Dear Sir/Madam,

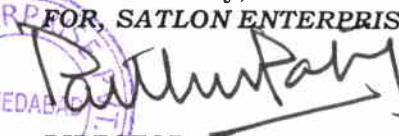
With reference to the above subject, we are enclosing herewith duly executed Form C
(under Regulation 13(3) and (6) of PIT Regulations) dated 15th March, 2013.

Kindly take the same on your records and acknowledge the receipt of the same.

Thanking you,

Yours faithfully,

FOR, SATLON ENTERPRISE PRIVATE LIMITED


DIRECTOR

Encl.: As Above

FORM C

**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13(3) and (6)]**

Regulation 13(3) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name, PAN No. & address of shareholders	Shareholding prior to acquisition/sale	No. & % of shares/voting rights acquired/sold	Receipt of allotment advice/acquisition of shares/sale of shares specify	Date of intimation to company	Mode of acquisition (market purchase/public rights/Preferential offer etc.)	No. & % of shares/voting rights post-acquisition/sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Name: Satlon Enterprise Private Limited PAN No. : AACC6239G Address: Third Floor, Sandesh Bhavan, Lad Society Road, B/h. Vastrapur Gam, P.O. Bodakdev, Ahmedabad – 380 054	1898150 Equity Shares (22.25%)	N.A.	14.03.2013	15.03.2013	Resultant increase in % holding as a result of Buyback of Shares by The Sandesh Limited through Tender Offer process and there has been <u>no actual acquisition</u> of shares and the increase in shareholding is consequential to buyback and indirect in nature.	1898150 Equity Shares (25.08%)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

N.A.: Not Applicable

Place : Ahmedabad

Date: 15th March, 2013

For, SATLON ENTERPRISE PRIVATE LIMITED

[Signature]
DIRECTOR

